

The Weather
Today and Friday—Probable snow.
Sun rises Friday 8:41. Sets 4:15. Light
vehicles by 4:35.
Edmonton Temperature—Wednesday.
Maximum, 17 above; Thursday, Minimum,
5 above.

Edmonton Bulletin

AN INDEPENDENT NEWSPAPER IN PUBLIC SERVICE

SIXTY-FIRST YEAR, VOL. 61, NO. 290 FOUR SECTIONS EDMONTON, ALBERTA—THURSDAY, DECEMBER 11, 1941 36 PAGES SINGLE COPY, 5 CENTS

GERMANY, ITALY JOIN APs AGAINST STATES

Germany Joins Axis Against U.S.

U.S. Sinks 3 Nippon Warships

WASHINGTON, Dec. 11.—(AP)—The United States navy announced today four separate attacks on Japanese warships in the land had been repulsed by the defending United States forces in the last 48 hours and that one light cruiser and one destroyer of Japanese forces had been sunk.

A resumption of the attacks was expected, the navy said, and an attempt at landing by the Japanese was believed to be in progress.

The navy's announcement came after Secretary of War Henry Stimson had made known the sinking by army bombers of the Japanese battleship Haruna.

WASHINGTON, Dec. 11.—(AP)—The sinking of the 25,000-ton Japanese battleship Haruna by United States army bombers off the northern coast of Luzon in the Philippines was announced today by United States Secretary of War Henry Stimson.

All four vessels were laid down before the first Great War, the Haruna and Kongo in 1912, and the Hiei and Kure in 1917, and the Kongo was completed in 1923, the Hiei in 1914 and the others in 1915.

All four were refitted in 1926-27, and were added to the fleet as "fleet auxiliaries" to protect the fleet from submarines.

In addition, the Kongo was completely rebuilt in 1935-37, being given additional protection against torpedoes and aircraft attack.

Three of the vessels have eight guns of 14 inches, six destroyers, 16 guns of six inches, 50 calibers, and eight five-inch anti-aircraft guns. The fourth, the Hiei, has six 14-inch guns, 16 six-inchers, four five-inch anti-aircraft guns and four three-inch anti-aircraft guns.

"Freezing" Order On Rubber Tire Sales Announced

OTTAWA, Dec. 11.—(CP)—The Bank of Canada announced today on behalf of Finance Minister Mackenzie King that "orders" had been issued for the full amount of \$40,000,000 of Canadian treasury bills due March 15, 1942. The average discount price of the accepted bills was \$99.86439 and the average yield was 3.45 per cent.

Tenders Accepted For Full Amount Of Treasury Bills

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EYE-WITNESS TELLS FIRST STORY OF SINKINGS

British Tars Courageous As Battleships Are Sunk

By MERTON T. AKERS
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NEW YORK, Dec. 11.—The first eye-witness account of the sinking of the British capital ships, Prince of Wales and Repulse, was received by the Columbia Broadcasting System today from its Singapore correspondent, Cecil Brown.

Brown was aboard the Repulse. His account follows: "I was aboard the battle cruiser Repulse when she was sent to the bottom under the fiercest Japanese attack in the south China sea far off the Malaya coast. As I was

swimming in thick oil water I also saw the Prince of Wales go to the bottom a half-mile away in the greatest British naval loss of this war.

"Like hundreds of others, I jumped 20 feet into the water when the Repulse was already on its side and swam as fast as possible to avoid the auction and the expected explosion.

"The Japanese pressed the attack home with all the daring of the British at Taranto. I saw six Japanese bomber planes shot down in a burst of flames five hundred yards distant.

"Admiral Sir Tom Phillips, commander-in-chief of the Far Eastern fleet, and Captain Leach of the Prince of Wales were last seen sliding into the water from the bridge of the Wales.

"Captain William Tennant of the Repulse was saved.

"When it was obvious that the Repulse was sinking and numerous dead were lying beside the guns, I was standing on the flag deck with the only other reporter to witness this great blow to British naval strength. He is O'Dowd Gallagher of the London Daily Express. Continued on Page 2, Col. 3

PRIME MINISTER CHURCHILL DECLARES:

Hitler Makes 'Colossal Blunder'

Three Axis Nations To Fight U.S.

NEW YORK, Dec. 11.—(AP)—After nearly one hour of speechmaking before his reichstag speaking board in which he again pictured Germany as invincible and at the same time victim of war plotters in the United States, Britain and Russia, Hitler today declared war on the United States.

Hitler told his cheering audience in the Reich opera house that Germany and Italy were honoring the three-power pact with Japan on the grounds, he said, that the United States had attacked Japan.

"I have today told the German ambassador to the United States to ask for his passport."

"Germany has never been as united as today and will have the strength to take all measures necessary."

HAS 'FOREIGNER' American Socialist Germany has far more foreign and I have therefore given the American charge d'affaires his passport today.

"Italy and Germany are forced, in agreement with the stipulation in the tripartite pact, to associate themselves with Japan."

Hitler finished his address at 7:31 a.m. M.S.T. 12:37 p.m. Berlin time.

Hitler said that disclosure of a United States plan to attack Germany.

ARMY SPOKESMAN SAYS: U.S. Troops Mopping Up Nippon Forces On Luzon

MANILA, Dec. 11.—(4:45 p.m. local time, 1:45 a.m. M.S.T.)—(AP)—Japanese forces which landed on the coast of Luzon Island are being disposed of and mopped up by United States and Philippine troops, a United States army spokesman declared today.

The spokesman earlier announced a successful battle at which he said a 2,000-ton Japanese battleship "blazing fiercely" and the repulse by Japanese forces of a light Japanese attack about 110 miles northwest of Manila.

The spokesman said there had been no further developments after an attempted landing had been repulsed in the Lingayen area.

DRIVE OFF BOMBERS "Enemy detachments that landed on the Luzon coast are being disposed of," he said. "Mopping up operations are proceeding."

"Our scout planes took to the air during the noon air raid and were reported to have destroyed a number of Japanese bombers away from Manila. The enemy aircraft seen reported to have turned back and were seen descending in a westerly direction."

"The situation is completely in our hands," the spokesman said. "There have been no major developments since yesterday with the exception of light attacks by Japanese ground troops in the vicinity of Lingayen, a port on the Gulf of Lingayen on the western coast of Luzon. A Philippine army division suppressed this thrust, he said.

Ultimate Triumph In North Africa Fighting Predicted By Premier

LONDON, Dec. 11.—(CP)—Prime Minister Churchill spoke gravely today of British and United States naval losses in the Pacific and the Far East, declared Hitler committed a colossal blunder in attacking Soviet Russia, and predicted ultimate British victory in North Africa despite unexpected reverses.

"It may well be," he declared in a sweeping review of the broadened war, "that we shall have to suffer considerable punishment, but we shall defend ourselves everywhere with the utmost vigor and in close co-operation with the United States and the Netherlands navy."

"No one can underestimate the gravity of losses inflicted on the United States navy, but we shall defend ourselves everywhere with the utmost vigor and in close co-operation with the United States and the Netherlands navy."

UNITED STATES AS WELL AS FOR THE BRITISH EMPIRE, he said we would rather perish than be conquered.

"If this should be their reaction we are prepared to meet it. If they should decide themselves to retreat to the east, we shall be ready to meet them."

"It is the supreme barrier for all their kind," he said.

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Wheat Close
THURSDAY
WINNIPEG CLOSING — Dec. 74½ May, 12½, 30½, 31½, 32½, 33½, 34½, 35½, 36½, 37½, 38½, 39½, 40½, 41½, 42½, 43½, 44½, 45½, 46½, 47½, 48½, 49½, 50½, 51½, 52½, 53½, 54½, 55½, 56½, 57½, 58½, 59½, 60½, 61½, 62½, 63½, 64½, 65½, 66½, 67½, 68½, 69½, 70½, 71½, 72½, 73½, 74½, 75½, 76½, 77½, 78½, 79½, 80½, 81½, 82½, 83½, 84½, 85½, 86½, 87½, 88½, 89½, 90½, 91½, 92½, 93½, 94½, 95½, 96½, 97½, 98½, 99½, 100½, 101½, 102½, 103½, 104½, 105½, 106½, 107½, 108½, 109½, 110½, 111½, 112½, 113½, 114½, 115½, 116½, 117½, 118½, 119½, 120½, 121½, 122½, 123½, 124½, 125½, 126½, 127½, 128½, 129½, 130½, 131½, 132½, 133½, 134½, 135½, 136½, 137½, 138½, 139½, 140½, 141½, 142½, 143½, 144½, 145½, 146½, 147½, 148½, 149½, 150½, 151½, 152½, 153½, 154½, 155½, 156½, 157½, 158½, 159½, 160½, 161½, 162½, 163½, 164½, 165½, 166½, 167½, 168½, 169½, 170½, 171½, 172½, 173½, 174½, 175½, 176½, 177½, 178½, 179½, 180½, 181½, 182½, 183½, 184½, 185½, 186½, 187½, 188½, 189½, 190½, 191½, 192½, 193½, 194½, 195½, 196½, 197½, 198½, 199½, 200½, 201½, 202½, 203½, 204½, 205½, 206½, 207½, 208½, 209½, 210½, 211½, 212½, 213½, 214½, 215½, 216½, 217½, 218½, 219½, 220½, 221½, 222½, 223½, 224½, 225½, 226½, 227½, 228½, 229½, 230½, 231½, 232½, 233½, 234½, 235½, 236½, 237½, 238½, 239½, 240½, 241½, 242½, 243½, 244½, 245½, 246½, 247½, 248½, 249½, 250½, 251½, 252½, 253½, 254½, 255½, 256½, 257½, 258½, 259½, 260½, 261½, 262½, 263½, 264½, 265½, 266½, 267½, 268½, 269½, 270½, 271½, 272½, 273½, 274½, 275½, 276½, 277½, 278½, 279½, 280½, 281½, 282½, 283½, 284½, 285½, 286½, 287½, 288½, 289½, 290½, 291½, 292½, 293½, 294½, 295½, 296½, 297½, 298½, 299½, 300½, 301½, 302½, 303½, 304½, 305½, 306½, 307½, 308½, 309½, 310½, 311½, 312½, 313½, 314½, 315½, 316½, 317½, 318½, 319½, 320½, 321½, 322½, 323½, 324½, 325½, 326½, 327½, 328½, 329½, 330½, 331½, 332½, 333½, 334½, 335½, 336½, 337½, 338½, 339½, 340½, 341½, 342½, 343½, 344½, 345½, 346½, 347½, 348½, 349½, 350½, 351½, 352½, 353½, 354½, 355½, 356½, 357½, 358½, 359½, 360½, 361½, 362½, 363½, 364½, 365½, 366½, 367½, 368½, 369½, 370½, 371½, 372½, 373½, 374½, 375½, 376½, 377½, 378½, 379½, 380½, 381½, 382½, 383½, 384½, 385½, 386½, 387½, 388½, 389½, 390½, 391½, 392½, 393½, 394½, 395½, 396½, 397½, 398½, 399½, 400½, 401½, 402½, 403½, 404½, 405½, 406½, 407½, 408½, 409½, 410½, 411½, 412½, 413½, 414½, 415½, 416½, 417½, 418½, 419½, 420½, 421½, 422½, 423½, 424½, 425½, 426½, 427½, 428½, 429½, 430½, 431½, 432½, 433½, 434½, 435½, 436½, 437½, 438½, 439½, 440½, 441½, 442½, 443½, 444½, 445½, 446½, 447½, 448½, 449½, 450½, 451½, 452½, 453½, 454½, 455½, 456½, 457½, 458½, 459½, 460½, 461½, 462½, 463½, 464½, 465½, 466½, 467½, 468½, 469½, 470½, 471½, 472½, 473½, 474½, 475½, 476½, 477½, 478½, 479½, 480½, 481½, 482½, 483½, 484½, 485½, 486½, 487½, 488½, 489½, 490½, 491½, 492½, 493½, 494½, 495½, 496½, 497½, 498½, 499½, 500½, 501½, 502½, 503½, 504½, 505½, 506½, 507½, 508½, 509½, 510½, 511½, 512½, 513½, 514½, 515½, 516½, 517½, 518½, 519½, 520½, 521½, 522½, 523½, 524½, 525½, 526½, 527½, 528½, 529½, 530½, 531½, 532½, 533½, 534½, 535½, 536½, 537½, 538½, 539½, 540½, 541½, 542½, 543½, 544½, 545½, 546½, 547½, 548½, 549½, 550½, 551½, 552½, 553½, 554½, 555½, 556½, 557½, 558½, 559½, 560½, 561½, 562½, 563½, 564½, 565½, 566½, 567½, 568½, 569½, 570½, 571½, 572½, 573½, 574½, 575½, 576½, 577½, 578½, 579½, 580½, 581½, 582½, 583½, 584½, 585½, 586½, 587½, 588½, 589½, 590½, 591½, 592½, 593½, 594½, 595½, 596½, 597½, 598½, 599½, 600½, 601½, 602½, 603½, 604½, 605½, 606½, 607½, 608½, 609½, 610½, 611½, 612½, 613½, 614½, 615½, 616½, 617½, 618½, 619½, 620½, 621½, 622½, 623½, 624½, 625½, 626½, 627½, 628½, 629½, 630½, 631½, 632½, 633½, 634½, 635½, 636½, 637½, 638½, 639½, 640½, 641½, 642½, 643½, 644½, 645½, 646½, 647½, 648½, 649½, 650½, 651½, 652½, 653½, 654½, 655½, 656½, 657½, 658½, 659½, 660½, 661½, 662½, 663½, 664½, 665½, 666½, 667½, 668½, 669½, 670½, 671½, 672½, 673½, 674½, 675½, 676½, 677½, 678½, 679½, 680½, 681½, 682½, 683½, 684½, 685½, 686½, 687½, 688½, 689½, 690½, 691½, 692½, 693½, 694½, 695½, 696½, 697½, 698½, 699½, 700½, 701½, 702½, 703½, 704½, 705½, 706½, 707½, 708½, 709½, 710½, 711½, 712½, 713½, 714½, 715½, 716½, 717½, 718½, 719½, 720½, 721½, 722½, 723½, 724½, 725½, 726½, 727½, 728½, 729½, 730½, 731½, 732½, 733½, 734½, 735½, 736½, 737½, 738½, 739½, 740½, 741½, 742½, 743½, 744½, 745½, 746½, 747½, 748½, 749½, 750½, 751½, 752½, 753½, 754½, 755½, 756½, 757½, 758½, 759½, 760½, 761½, 762½, 763½, 764½, 765½, 766½, 767½, 768½, 769½, 770½, 771½, 772½, 773½, 774½, 775½, 776½, 777½, 778½, 779½, 780½, 781½, 782½, 783½, 784½, 785½, 786½, 787½, 788½, 789½, 790½, 791½, 792½, 793½, 794½, 795½, 796½, 797½, 798½, 799½, 800½, 801½, 802½, 803½, 804½, 805½, 806½, 807½, 808½, 809½, 810½, 811½, 812½, 813½, 814½, 815½, 816½, 817½, 818½, 819½, 820½, 821½, 822½, 823½, 824½, 825½, 826½, 827½, 828½, 829½, 830½, 831½, 832½, 833½, 834½, 835½, 836½, 837½, 838½, 839½, 840½, 841½, 842½, 843½, 844½, 845½, 846½, 847½, 848½, 849½, 850½, 851½, 852½, 853½, 854½, 855½, 856½, 857½, 858½, 859½, 860½, 861½, 862½, 863½, 864½, 865½, 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1314½, 1315½, 1316½, 1317½, 1318½, 1319½, 1320½, 1321½, 1322½, 1323½, 1324½, 1325½, 1326½, 1327½, 1328½, 1329½, 1330½, 1331½, 1332½, 1333½, 1334½, 1335½, 1336½, 1337½, 1338½, 1339½, 1340½, 1341½, 1342½, 1343½, 1344½, 1345½, 1346½, 1347½, 1348½, 1349½, 1350½, 1351½, 1352½, 13

BUYING POWER OF DOLLAR INSURED

Price Control Guards Nation Against Inflation Evil

New Government Policy Designed To Maintain Business On Even Keel

By FREDERICK GRIFFIN

OTTAWA, Dec. 11.—Behind all this national drive to fix a price ceiling on goods and services stands the haunting and powerful fact of inflation. We have all suddenly become inflation-conscious. We talk of it as glibly as of an epidemic like the measles.

All very well, you may say, but what is inflation? What causes it? What are its effects? To get an idea what sky-high inflation can mean I talked to two men in Ottawa who have studied its effects—men who are in no way connected with the price ceiling administration. One was Humphrey Mitchell, labor man, former alderman and M.P. for National War Labor Board which is administering the new wages ceiling. This warboard and supplies the ceiling now set on the retail price of all goods and essential services—to keep both on an even keel.

FORMER SAILOR

Mr. Mitchell, former Royal Navy sailor in the last war, electricity trader, one of the ablest labor executives in Canada, is interested in inflation from the viewpoint of the working man.

The other was Percy J. Philip, distinguished Scots journalist, who was for over two decades editor of the "New York Times." The French scene was his specialty, all Europe his interest. A highly competent observer and analyst, Mr. Philip watched the tragedy of Europe since the last war and saw the bitter fruit of inflation there.

Part of that bitter fruit was the rise of Hitler. Mr. Philip saw inflation at its worst in Germany. He saw it at work in France, sowing seeds of cynicism, public distrust and private despair which resulted in submission to Hitler. He knew how it worked in Russia, Italy, Poland and other countries to cause suffering and bring about the tensions whose harvest we today are reaping.

WHAT IS "INFLATION"?

But before reporting their observations, let us consider first briefly what the term "inflation" means in terms of Canada's present position.

You and I know that while your individual income and my fixed salary has shrunk in buying power—through heavy taxes and a rise in living costs—a lot of Canadians, as a result of war expenditures and war employment, have more money than formerly. Certainly in the mass there is much more money

Talks Inflation



Humphrey Mitchell, chairman of the National War Labor Board, who described the chaos and social upheaval that would take place in Canada as a result of inflation.

"If inflation came to Canada," he said, "if dollars started to dimes in real value, it would be the wage earner, the middle class folk on fixed income, the pensioner, the people dependent on savings and interest, who would suffer most. And suffer more fearfully than if bombs were falling."

"Uncontrolled inflation would upheave society as surely as violent revolution. It would uproot, corrupt, demoralize."

"There was a quarter of a million suicides in Germany the year following the post-war inflation. Hitler came to power ten years later on their bones and on the despair of the survivors."

Mr. Mitchell pointed a grim picture of runaway inflation in post-war Germany. The worst of it was due to a conspiracy to defeat payment of reparations. Under its shadow certain rich men feathered their nests. Using bank credits, they bought up, on a logarithmic scale, newspaper, shipyards, factories, hotels, apartment houses—then paid off their credits and got ownership for a pittance.

"Under inflation in Canada," says Mr. Mitchell, "men would gamble madly in dollar values. People would lose their homes, their businesses, their lands, lose them to slick men with funny money."

The German mark, its par value \$20 to the dollar, rose during the war and afterwards until it took 500 to equal a dollar. That was in 1923. Then the ceiling finally fell and it soared astronomically.

By December, 1923, it took 10,000 to equal a dollar; by August, 1923, 10,000,000. Then, incredible as it

may seem, by November 1923 the mark's value sank to 130,000,000,000 to the dollar.

Mr. Philip told me of paying 35 billion marks in Munich for a dinner, of giving a billion marks for a cup of tea, of a head waiter who exchanged it for \$10 in Confederate money. Yes, Germany was then flooded with American anti-war bills, even more valuable than the phony German paper money.

He told of countless tragedies. The terrible tragedies of the respectable. Once, walking in a Ruhr city, he and a fellow journalist were invited to ride in a horse-drawn carriage to place of entertainment. They went—and it seemed more like a private carriage than a public cab and the old driver more like a family coachman than a cabby.

It was and he was. He was the faithful retainer of a family stricken by inflation, bringing them to a home turned into a pitiful slum at a night-life-point—that the poor survivors might eat and live. That was Germany under inflation, multiplied a millionfold.

BASKETS OF MARKS

The mark, normally worth a quarter, was, on a dollar basis, not worth a speck of dirt. It cost much more to print mark notes for billions—than the notes would buy. Paper bills were worth more as junk than as money. People carried them in baskets, wheelbarrows, even in carts and carriages, to deliver purchases. Workers were paid no longer by the month or week but daily, then half-daily, so fast did purchasing power diminish.

When people were paid their cash, they were paid their cash before the money shrank in their hands.

Household were easy to buy but hard to maintain. Many a family paid up in bill fodder, did not yield enough for one square meal. Inheritance shrank to near-zero. Savings disappeared like snow in sun. Pensions became mere jokes. Stores closed since restocking was impossible with the will-o-the-wisp money. But became the chief of the day. People paid for shoe repair with foodstuffs. They gave away jewelry, paintings, furniture, rugs for food.

EFFECT ON MORALE

Worst of all was the effect on morale. Professional men like doctors and lawyers, dependent on fees, were reduced to peddling on the like, to live. Skeleton armies mowed the meadows; only things had value. Decent people died, stole, even murdered to possess themselves of some valuable actuality. Whole families would sneak of rights on a fleeing expedition. Honest men stole metal from churches and their neighbors. The dishonest who were shrewd enough grew rich in possessions they managed to convert from gewgaws to cash.

Refer German inflation was arbitrarily ended, the nation had been shocked, humbled and enervated. The disappointed, the ruined, the cynical, the frustrated, the frightened were the base which Hitler built his dream citadel. His promises were the only hope of millions.

"That's what we face in Canada," said Mr. Mitchell, "if inflation should ever get away from us. Some few people may emerge richer, but it means cruel suffering for the masses. It means social and moral breakdown, violent political actions to right and left—and then it becomes a mere question of who gets his hands on the ammunition first and starts shooting."

Mr. Philip witnessed a number of inflationary periods in France, each robbing the thrifty Frenchman of his frugal realties. He told, "When your money goes, everything goes, including, strange as it may seem, all moral values. Money is the common denominator of sanity and security. It was so in France. It was the yardstick of men's people's standards. Change its value daily, as I saw it change often, and you shake society to its roots."

It is to avoid the shocks and stresses of inflation that Canada's Wartime Prices and Trade Board is imposing a stern system of price control. If we are to escape the fears and sufferings of European peoples it is our duty to support that system to the limit.

Pacific War Is Speeding Up B.C. Air Recruiting

VANCOUVER, Dec. 11.—(CP)—Sgt. Ldr. W. L. Scandrett, officer commanding the RCAF recruiting depot here, said Wednesday that the number of young men seeking to join the air force has tripled since the outbreak of war in the Pacific.

He said United States citizens also are enlisting here although their own army air corps now is on a war footing.

"We have signed up 30 Americans since the first of the week," Sgt. Ldr. Scandrett said.

Christmas Trees Declared Exempt

OTTAWA, Dec. 11.—(CP)—The wartime price and trade board announced Wednesday night that Christmas trees have been exempted from the maximum price regulations. "Inasmuch as Christmas trees are a seasonal commodity, and the sale of the same during the festive period has been the basis of the price ceiling, the board said."

Winston-Salem, N.C., produces one-half of all the Christmas trees manufactured in the United States.

Two Canadians In Hong Kong Listed 'Slightly Wounded'

OTTAWA, Dec. 11.—(CP)—The first casualties to be suffered among Canadian soldiers defending Hong Kong—the wounding of two men—were announced late today by Defence Minister Ralston.

The casualties were: Sgt. Ronald John Routledge of Forest, Man.; and Signalman John Lloyd Fred-

erick Fairley of Port Alberni, B.C. The defence department announcement said the men were "slightly wounded."

Both men were members of the Royal Canadian Corps of Signals. Next of kin were listed as Mrs. Dorothy May Beale Routledge, wife of Forest and Jack Young Fairley, father of Port Alberni.

London telegrams but not allowed to have spectators.

Argentine Envoy To Japan Is Long Way From His Job

SAN FRANCISCO, Dec. 11.—(AP)—Alberto M. Gandini, Argentina's new ambassador to Japan, is 4,300 miles from his job, with about the same chance of getting there as a thumb's hitchhiker.

Gandini Wednesday said the outbreak of war in the Pacific had not diminished his eagerness to

take only his duties, particularly since the British government has asked that the Argentine embassy in Tokyo look after British interests in Japan.

He said he probably would remain in San Francisco indefinitely, hoping for passage to the Orient with departing representatives of the Japanese government.

The Navajo Indian an automobile means "son of an automobile."

World News Coverage for BULLETIN readers from ALL FOUR

In these days of wide-flung and appallingly important events, ONE was not enough; TWO were not enough. For Edmonton Bulletin readers, happenings in the earth's four corners are reported by FOUR great, worldwide news gathering organizations.

By wire and wireless, 24 hours a day, into The Edmonton Bulletin offices pours this flood of NEWS, every word of it with impact on the lives of all of us. For ALL the NEWS, for reliable, intelligently reported, AUTHENTIC news—thoughtful people read The Edmonton Bulletin.

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"Thirst asks nothing more"



The friendliest moment a busy man ever met with is the pause that refreshes with ice-cold "Coca-Cola." So, at this busiest of seasons, you hear the familiar expression "'Coca-Cola, please' or that shorter way of saying it, 'I'll have a 'Coke.' Ice-cold "Coca-Cola" is everything your thirst could ask for.

THE COCA-COLA COMPANY OF CANADA, LIMITED

Russians Inflict Humiliating Defeat On Nazi Hordes

Nazis Slay Eleven For Having Arms

VICHY, France, Dec. 11.—(AP)—Eleven residents of the Port of Brest were shot today for possession of arms and explosives, premeditated violence against the German army and espionage, German authorities announced in the Paris press.

Reports from the occupied zone said police made mass arrests in southern France and ex-marked hundreds of Jews and "Communists" for concentration camps.

Most of the arrests were reported

ROAD REPORT

A.M.A. Safety Slogan: Be careful, not sorry. Haste only saves seconds.

Thursday's road report: All roads except some in the Peace River area are reported good. Light snow in several parts of Peace River has made roads there heavy in places. Roadboats only are in operation at Dunvegan, and at Taylor Falls there is crossing on foot only. There is no crossing over the Big Smoky at Grande Prairie.

Rubber Supply

WASHINGTON, Dec. 11.—(AP)—Jesse Jones, federal loan administrator, told the senate military committee Wednesday he believed the present rubber supply of the United States would last two or three years with rationing.

Alaskan Climate

When you come from a section of the Yukon Territory where the thermometer registered 35 below this area looks almost tropical. U. S. colonists are referred to it as "Seward's ice box."

The agricultural map shows, also, that the territory is not entirely a chaos of glaciers, snow-capped peaks and volcanoes. There are hundreds of broad plateaus and verdant valleys where wheat and even auto garages track can be grown with no more trouble than in southern Canada. Old-timers tell of an island flat, for behind the coastal range, where there is a field of wild strawberries, 30 miles long and seven miles wide.

And there are other green pastures among the snows—like Matanuska where the government set up better substantiated rehabilitation colony. There are fish nurseries every few miles along the coast.

SET-UP EXPLAINED

A merchandise broker explained this:

"We haven't the complicated set-up required for small-lot local distribution. In Sitka, for instance, the output of a cannery may come in 20,000 case lots. It would cost more to interrupt that system and take out 20 or 30 cases for Sitka consumption than the business would be worth. That's the difficulty in the way of any scheme to make Alaska supply itself. The individual markets are too small and too far apart to make for profitable trade with any transportation that we could provide locally. Even if we got nothing from the outside we should still have to rely on the boat for the distribution of what we can produce ourselves."

And he seemed to have been reading the mail of all the other Alaskans interviewed on this subject. "We need a read," he said. "A read you can run trucks over."

By this time you listen to the argument repeatedly—even more so as you look at the shipping notices on the hotel bulletin board.

There hasn't been a plane out of Juneau bound for anywhere in the

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other purpose without his written consent.

Do It Now

The losses of the Prince of Wales and the Repulse are terrible blows to Britain, and to the Allied cause. They reduce very substantially the margin of sea power against Japan, and they damage the prestige as well as the naval strength of the Allied nations.

These ships will have to be replaced, under which the Allied flags does not matter, nor does it matter whether they are replaced by duplicate vessels or by others of equal striking power. The lost strength must be made good; this is what will count.

For the civilian in Canada, the effective way to counter them is to step out and buy a block of war savings certificates, or to ear-mark a sum of money, or to buy war bonds when the new February issue comes on the market. The money may not go into replacement battleships, but it will go into weapons of some kind which are needed to ensure the defeat of Japan and the brigands with whom it is linked in the conspiracy to plunder.

The Realities Emerge

Just as the world at large—Herr Hitler included—estimated the power of Russia to resist the Nazi attack, so have people everywhere—including some who also estimated the power of Japan to deal damaging blows to the forces and the possessions of the United States, Britain, Canada and the Netherlands in the Pacific.

We have been speedily disillusioned. In the clear light of the morning after a series of stunning blows, we emerge the sober facts of which we were all aware but which all ignored under the influence of propaganda. The facts are that Japan is a powerful naval and military nation; that its people are intensely patriotic; that it is ruled by a military bureaucracy as unscrupulous as it is absolute.

These things everyone knew last week, but everyone wanted to believe that they were under-rated, and that a terrible price had been paid for underestimating them. The war in the Pacific was not a side-show, it was a part of the program. And for the time it is the main event so far as Canada is directly concerned.

But it will not do to now fly to the other extreme and over-estimate Japanese strength and staying power. Japan is not invincible, it has been beaten, and will be. It is reaping at present the fruits of well-planned and well-timed treachery. But the factor of surprise is spending its force. It has given Tokyo no major success. It has aroused the Allied nations to a sense of realities, and in the days ahead the reactions which will give us the victory. We can see now, as we did not see last week, the importance of the war may be a long war. It will certainly be a bitter one. But in the end there will no longer be a Japanese menace to peace in the Pacific. The peace and devotion will bring into the field such an array of Allied manpower and resources as will smash the Axis there—and everywhere.

Wartime Race Meets

Protests have been lodged with the city council, by the Ministerial Association and others, against the use of the exhibition grounds for race "meets" next summer. In recent years two meets have been held in a season, one at fair time, the other in the fall. This year the fair time meet was cancelled, the exhibition association receiving \$8,500 indemnity from the Dominion because the event had been arranged for and had to be cancelled in the fall. The fall meet turned in a profit of \$4,200.

It is said the Summer Fair could not be carried on, as it would have been without the revenue collected during the Fair meet by the part-mutual betting machines. The fair meet is held in a different position, it is an integral part of the Fair, and the moderate revenue derived from it is not essential to the Fair. The reason for cancelling the meet at Fair time does not therefore hold in respect to the fall event, and the question is whether the meet can be justified of itself. That is a question to which council should give some serious attention, even if a racing program at Fair time is admitted necessary for financial reasons.

While most people like to see a horse race, the Dominion of Alberta people are sufficiently interested to make a race meet practicable unless betting is permitted and more or less effectively discouraged. The betting is in fact the main reason for the fall meet. Is this a time when it is desirable to encourage Dominion people to gamble on horse races; that is about what it amounts to.

Children are being asked to save pennies to buy war savings stamps and adult persons to put even a few dollars in spare into certificates and war bonds. It does not seem consistent with

this that the city should lend itself to a sporting event which must take a good many thousand dollars out of the city—which could not and would not be lent under the best of circumstances.

With the Prince of Wales and the Repulse lying at the bottom of the sea, a \$500,000 war loan coming up, and Edmonton people asked to give \$100,000 worth of war savings certificates every month in the year, there are a good many other things to think about than the proposal to stage two six-day race meets in the short Edmonton summer.

Surely we can carry wartime "sacrifice" to the length of getting along with only the Fair-time race meet next summer. If this event is thought necessary to keep the fair going.

A Nazi spokesman says Rostov will be vengeance-bombed on a scale that will make the bombing of Rotterdam and Coventry seem insignificant. That is one kind of promise the Nazis can be trusted to make good if they can. Fortunately they can no longer afford to make such promises in the killing of civilians with the former prodigality. The Luftwaffe is being kept increasingly busy fighting; and it is now possible to blow a German town off the map for every non-Axis town that is strafed in spite.

One hundred thousand Frenchmen have been shipped off to Germany to work. This has been the practice ever they work at they will be helping to build up the strength of the power that holds France in servitude. But who can know what threats and bribes were used to induce these men to play traitors to their country? Hunger is a fearful instrument of torture and at least in the occupied part of France those who do not obey the jailers can be deprived of food.

All over the occupied countries the censorship has been tightened by every device conceivable to keep the truth from itself to the gaudier. But it is not tight enough to prevent news leaking through which shows that the smouldering discontent is breaking out every day in acts of violence. These are less important in their results than the show-downs they produce, and the people who are obliged against their wills to produce munitions or other supplies for the conquerors. Nor have the censors been able to prevent information getting out that these tactics are being widely followed and are seriously cutting down production.

Looking Backward

From The Bulletin Files

1891-50 Years Ago

The Northwest Assembly opened at Regina. James Ross was elected speaker. The government was then in the midst of a financial crisis, and the assembly was called to order on June 30. A new difficulty is hinted at in the news of the day. The assembly could not be responsible to the house. A very large majority are strongly opposed to such a course.

Newfoundland has imposed a tax of 20 cents on the sale of liquor. The tax is a contribution to the Canadian tax on Newfoundland. The Newfoundland government has passed a law disallowing the Quebec mining tax law.

1901-40 Years Ago

The Herald gives an account of the first annual dinner of the Old Timers in Calgary. The dinner was held at the Hotel Macdonald, and was presided over by James Bell and the vice-chairman by J. W. Gault. The dinner was a success, and the proceeds were used for the relief of the old.

The following resolution was passed by the Edmonton meeting of the Old Timers on Friday: That the postmaster-general be again written to and urged as strongly as possible to arrange for the daily mail to the Indian dominions to place and magnificent ceremony arising in modern times, the asking them to take action on the same lines.

1911-30 Years Ago

The Railway Commission has ordered the C.P.R. to stop its trains at Entwistle. The Premier of Ontario has announced that the government cannot at present consider making a grant toward the beautification of the capital city of the province.

Delhi. King George and Queen Mary today began a day's tour of India. The visit is the first of the monarch's visit to the Indian dominions to place and magnificent ceremony arising in modern times, the asking them to take action on the same lines.

1921-20 Years Ago

The Edmonton Board of Trade has called an emergency meeting to consider the passing of a resolution urging that northern Alberta be placed under the jurisdiction of the federal government. The resolution was passed by a large majority.

Three candidates are in the field for the Edmonton mayoralty. The candidates are: Howard Douglas, who has been assistant mayor, has resigned and is moving to California.

1931-10 Years Ago

Ottawa. The cabinet has approved a plan by the Dominion of Alberta people works relief program amounting to \$1,865,000. The plan is to be carried out by the Dominion of Alberta people.

Edmonton tax collections up to Dec. 9 total \$3,866,822. The tax collections are up to Dec. 9 total \$3,866,822. The tax collections are up to Dec. 9 total \$3,866,822.

This Is Worst News Of War

Situation Desperate and Canadians Must Be Prepared To Face Trouble

By HAROLD L. WEIR

It would be a patent falsehood to deny that the report of the sinking of the Prince of Wales and the Repulse is the worst news of the war, although news of the survival of the two ships is still awaited.

It could be undignified and perilous to argue that Canada and the United States do not stand, now, in a desperate situation.

If statements of this kind should lead to a sense of panic, so be it. If we have to fight, we must fight. We must fall into our panic and get kicked out of it, better.

It has been sharply and "alarmingly" disclosed to us that the combination of German brains and Japanese fanaticism is a deadly and desperate thing. For there is no doubt that German brains are directing every move of the marauding band which view of life drives them into battle in the faith that it is a divine privilege to die for their country and their emperor.

We cannot combat such a dreadful combination of malevolent intelligence and perverted religion by regarding the war as a mere job.

The loss of capital ships cannot be offset by trans-Atlantic gunboats. It is the proper answer to exploring bombs to be blown in the faith that it is a divine privilege to die for their country and their emperor.

All-Out War
As near as can be learned, the American naval authorities have made some ghastly errors.

We have made those same errors in Britain and in Canada. Well, that is all right. I haven't much for a man who doesn't make mistakes. It is a dreadful thing to think that we should have to transform ourselves into the bloodless, soulless machines that the Germans and the Japanese have become.

Even a craven Caesar, running hell-for-leather from British bayonets, is better than a fanatical Jap, sacrificing his life to no death upon an unsuspecting city. It is just what we require. We can only meet savagery with savagery, cruelty with cruelty, and sacrifice with sacrifice. We must have one thought only—to save our lives and our souls. We must have the purpose only to utterly destroy the enemy, ever and ever, these unscrupulous animals high on the killing of every last one of us in this continent.

The beauty has gone out of life. Let us try to salvage the world and the glory of it.

Repercussions

Germany and Italy are now formally at war with the United States. Hitler follows his usual plan of procedure, he attacks in the air, and then on the ground, and probably Canadian—cities on the ground.

There are things we can look for at any time. But there are other repercussions to Japanese victories in the Pacific that have to be far more dangerous.

When American troops in the Pacific were first attacked by Japan and Mr. Roosevelt's declaration of war, the Congress for a declaration of war, expressions of sympathy and support poured in from the South American republics. Since America's formal declaration, sympathy and support have poured in from the South American republics.

No Illusions
Let us have no illusions about these things. The Japanese are not a new force. They are not a new force. They are not a new force. They are not a new force. They are not a new force.

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pose whatever cause appears to offer them the greatest opportunity for the least expense and entail the slightest sacrifice.

It is significant that neither the Argentine, Brazil nor Chile has as yet raised its voice. Obviously, they are waiting.

There is a danger that the U.S. Pacific fleet and the loss of the Prince of Wales and the Repulse will certainly stimulate to great enthusiasm for our side.

These nations will hold off until they are sure of victory on any or all fronts. These reverses, even though they be only temporary, constitute from this standpoint a terrific danger to the continent.

We Have No Friends
Let us not delude ourselves. The Anglo-Saxon people have no friends. We have well-wishers, of course, and we are grateful to them. But the measure of friendship today is measured, not by the graciousness of words and the warmth of sympathy, but by the cold-blooded capacity to kill, man and destroy Germans and Japs.

Only that man is a friend whose hands are capable of being dipped in blood. Let us not delude ourselves.

Read the news intelligently and try to look behind the scenes of the world. The public announcements of Japan, Germany, and Mr. King and Mr. President Roosevelt, it is alarming.

For I am convinced, as I never was convinced of anything in my life, that the strength of total war, which now calls us to victory, will proceed, not from complacency and confidence, but from desperate necessity.

And the hour of desperation is on us now.

A great task lies before us. We, who are the only ones who have the means which would be free once more. All over Europe the nations held captive by the tyrant turn their eyes towards us, and assuredly we will not fail them.—Lord Halifax, British Ambassador to the United States.

ap Extermination Planned By Nazis
Hitler Regards Nipponese as "Undesired"

When No Longer Useful
FROM ASIA, NEW YORK

One of the most extraordinary illusions in history is Japan's innocent faith that the world will accept her as a power. The rule of the world with the race which has been denounced as "yellow" is not a power.

Hitler's intention is not merely to rule Japan, but to exterminate the Japanese race. This intention is written plain on the record.

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"Only 15 Miles From Moscow"

LONG COLD RUSSIAN WINTER

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Older Times

MANCHESTER GUARDIAN

President Roosevelt's warning to Americans that they must "take an oath" for the destruction of Hitlerism is an interesting reminder of the persistence of old-fashioned aims in this ultra-modern world.

The disappearance of almost everything which made war in the old days does not prevent us from using phrases which go back like that of the oath, to the struggles between Romans and Carthaginians.

The Japanese will find nothing in English and American political literature to stir their anti-Japanese propaganda which the Anglo-Americans on the staff of "Japan's friend," General Haushofer, have printed during the past few years.

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MANCHESTER GUARDIAN

President Roosevelt's warning to Americans that they must "take an oath" for the destruction of Hitlerism is an interesting reminder of the persistence of old-fashioned aims in this ultra-modern world.

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THE BAY YOUR Merry Christmas STORE

LET'S MAKE EVERYBODY HAPPY

First Time in Edmonton! New Brunch Coats



The Smartest Idea That Has
Been Developed in Wash
Frocks in Many Moons

1.98

It Wraps! It Buttons! You'll be delighted with the gay floral patterns... the swish becoming lines of this new print wash frock. Choose from a variety of pleasing colors in sizes 14 to 20. A gift that's really different.

Spun Rayon Pyjamas

A gift that's pleasingly personal. Comforty butcher new styles in soft pastel colors with stripes or polka dots. Reg. 2.29 for

1.99

—Second Floor at The BAY

Remember Her Love For... Exquisite Handkerchiefs

Give her hankies this Christmas! Hand-some tailored types—lacy feminine types—splashes prints for sports wear! Linen with handrolled edges. Initialed, embroidered lace-edged. Stock up now with a good supply.

Sheer Lawn Hankies

Large floral prints in rose, yellow, red or blue... Three will make a dainty tea set. EACH 15c

Irish Linen Handkerchiefs

Pure Irish linen with handmade cluny, taiting or flint lace edges. Here's a delightful extra to tuck in with your gift. EACH 25c

Boxed Handkerchiefs

Made of cotton in pastels and white with embroidered corners. A gift box of 3, for only 29c

Initial Handkerchiefs

A personalized gift with her initials! Sheer white linen with hand drawn initials for corners and white initials 3 for 1.00

—Street Floor at The BAY

Are You Planning A Community Christmas Tree?

Then let the Hudson's Bay Company in Edmonton take care of your gift problems. Just write the personal shopper stating for how many children or people the tree is wanted, and the personal shopper will suggest suitable items and prepare a gift list within your budget.



Parcels Will Be Gift Wrapped
Ready for Presentation at No
Extra Charge.

Or, perhaps your community is preparing parcels for boys in the forces—then let The BAY take care of the packaging and mailing of the parcel. Also, the personal shopper may be able to help you in the selection of suitable gifts. Remember our mail order service guarantees satisfaction—just call 914 for personal telephone service.

Gifts for the Home

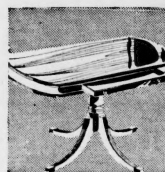
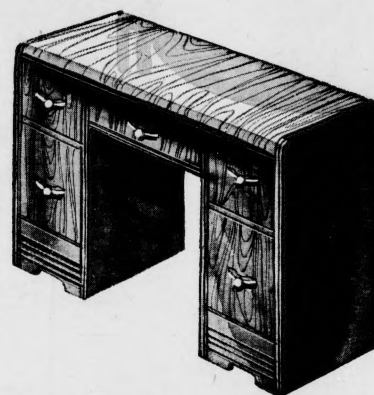
are Gifts that Endure!

Make this a family Christmas and give something for the home which everybody can enjoy. With such grand and glorious assortments of occasional furniture as you'll find at The BAY, it's as much fun to choose gifts for the home as it is to receive them.

Waterfall Top Desks

A smart kneehole desk for your livingroom or den! Rich walnut veneer finished on both sides, and fitted with a filing cabinet in a large right hand drawer. Has centre drawer and 2 ledger drawers. (As illustrated)

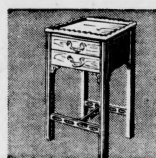
\$35



Coffee Tables

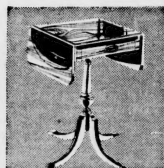
Solid walnut coffee tables with oval shaped top and attractive turned legs. Glass-topped with hidden glass top which pulls out like

1 drawer. 19.95



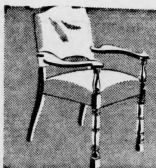
Night Lamp Tables

Fruited rimmed top with strongly braided legs. lovely deep walnut color. Has two useful drawers. Suitable for an end table. 19.95



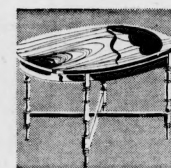
Drop Leaf Table

16" wide, 14" long when closed, 27" long when opened. Lamp table height. Duncan Pyrite base. Walnut. Fitted with 2 drawers. 16.95



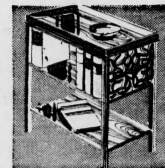
Occasional Chairs

Walnut finished frames with upholstered seat and back in many attractive fabrics and colors. Curved arm style. As illustrated 14.95



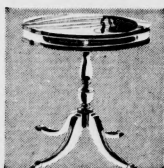
Coffee Tables

Beautifully styled in walnut wood... with distinctive grained top and cleverly inserted drawer. Well braced with pleasing lines. 12.95



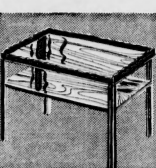
Magazine End Tables

Genuine walnut end tables with fretwork show wood on ends and two shelves for magazines and books. For livingroom, den or library. 10.95



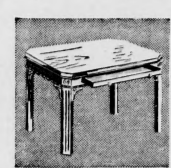
Drum Tea Tables

26" round top table in genuine walnut. This useful table features a long drawer and Duncan Pyrite base. (As illustrated). 19.95



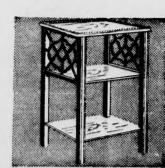
Coffee Tables

Genuine walnut tables with chest glass top and convenient cake shelf. Oblong shape, size 18x26 inches, 18" high 12.95



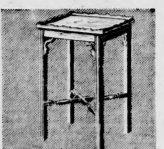
Coffee Tables

Glass-topped tables (as illustrated) with straight leg design. Rich walnut coloring, with useful tray, fitting as drawer. 19.95



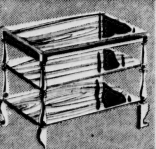
Walnut Lamp Tables

Square shape (as illustrated) with pleasing rolled-rim top. Fitted with two shelves... fretwork design ends. Approximate size 15"x15" 10.95



Lamp Tables

Sturdy lamp tables of handsome walnut... with strongly braided legs. About 16 inches square. Two tier round rim. Light in weight. 8.95



Radio End Tables

Walnut radio end tables with two shelves below for magazines or books. Solid walnut top with lovely base in striped walnut. As illustrated 19.95



Tea Wagons

Solid walnut tea wagons, drop-leaf style with cutlery drawers, glass tray and two shelves. Has rubber-tired wheels. A perfect gift for only 25.00



Book Cases

Genuine walnut or mahogany book cases (exactly as illustrated). In favorite size 27" wide, 40" tall. Has four shelves. Carefully constructed. 19.95

—Second Floor at The BAY

Phone 914
For All Departments

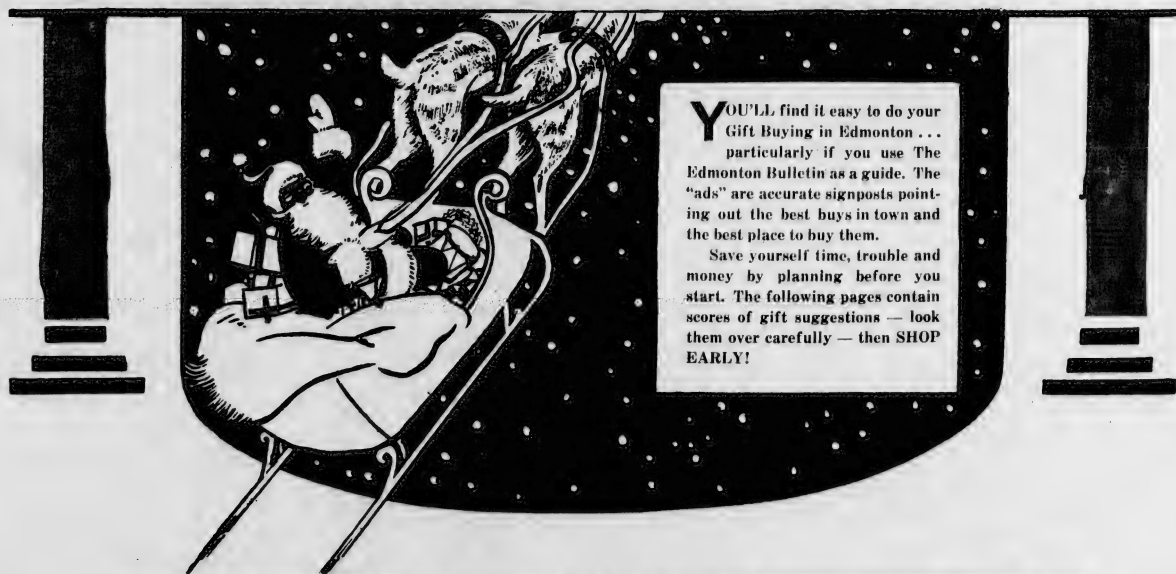
Hudson's Bay Company.
INCORPORATED 27 MAY 1870.

Store Hours Friday
9 a.m. to 6 p.m.

Dedicated to the Joyous Spirit of the Season



Christmas Shopping Edition



YOU'LL find it easy to do your Gift Buying in Edmonton... particularly if you use The Edmonton Bulletin as a guide. The "ads" are accurate signposts pointing out the best buys in town and the best place to buy them.

Save yourself time, trouble and money by planning before you start. The following pages contain scores of gift suggestions — look them over carefully — then SHOP EARLY!

Stores Will Remain Open Until 10 p.m.
Saturday, December 20th and Tuesday, December 23rd



PURCHASES SHOULD BE MADE EARLY

Scarcity Of Mechanical Toys Noted

Manufacturers Unable Fill Orders As Metal Diverted For Munitions

TOYS for Christmas should be purchased early, department managers in Edmonton stores advise. Stocks are low this year, due to diversion of plants for manufacturing, and of metal for war materials. It is doubtful if the toy stocks will last until Christmas eve, many merchants declare.

One manager said: "Frankly, I don't expect that we will be selling any toys on Christmas eve. I expect that our stock will be all gone perhaps a week before Christmas. Of course, there will be odds and ends left around up to Christmas time, but the bulk of our toys will be gone long before then."

The year is the reason for the situation. Manufacturers, for instance, can't get metal for toys because metal is going into war materials. There is a certain amount of metal toys on the shelves now but these were shipped out over from last Christmas and stock only this year because of a metal pinch over here.

There are still toys on the shelves of the metal ones, but they aren't mentioned. "The children will be disappointed," the manager says, "because they can't get the toys they want."

There will be lots of dolls but no metal, for instance, because of the metal pinch over here.

There are still toys on the shelves of the metal ones, but they aren't mentioned. "The children will be disappointed," the manager says, "because they can't get the toys they want."

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Managers Presents Of Splendor Matching Budget Found At Army And Navy Shop

RACIOUS gifts, gifts rivalled for value and distinction, gifts of splendor that do not strain the Christmas shopping budget, displayed in the warmth of the real spirit of Christmas, can be purchased at the Army and Navy Department Store Ltd., 101 street, at prices that will meet every pocket-book and give entire satisfaction to the purchaser and delight to the recipient.

In the many departments of this store shopping problems can be solved. Here can be purchased that daily lingerie, the gleaming silver, the warm and soothing wrap, the useful stockings, the latest in Hollywood and New York dress and coat models, perfumes, ladies' toilet sets, tape for the children—just fact everything in gifts for all the family's friends.

Quality gifts are exciting to give as to receive, each bearing the stamp of quality of the Army and Navy Department store and priced to meet a modest budget in conformity with the store's merchandising policy of "the always set for less" in the brightly lighted and brightly decorated gift store.

Gift Wrapping: Warmth of the real spirit of Christmas will be felt by shoppers at this store. Gift boxes and holly-paper-wrapped packages can be yours free for the asking. A thoughtful service from the management to the store's customers.

Gifts of your dreams can be purchased in all departments on the store's three floors from clerks who carry to their customers the good cheer and happiness of the Christmas story—that message of "peace on earth, goodwill to men."

You can be the source of giving a participating in the splendid spirit of Christmas. That is, you can be a part of the Christmas story.

At Christmas-time every woman and young girl wants to look their very best, and Staber's promise to make her look "just that!"

The Army and Navy Store's shops of merchandise enables shoppers to purchase the perfect and inexpensive gift for her. In this store you will find the solution of your Christmas gift shopping problem.

A large assortment of presents of every description is carried in every department. There are gifts for father, mother, sister, brother and sister, relatives and friends to be had at the Army and Navy store. Your personal or friends' gifts that a present purchased at the Army and Navy store is a "must" for every woman and young girl.

Gifts with and satin lingerie, the latest in Hollywood and New York dress and coat models, all in beautiful designs and brilliant colors, are on display in the useful stockings in which will keep your friends warm.

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A GIFT TO MATCH HER BEAUTY...

JEWELRY from N. H. YOUNG'S

for her DIAMONDS

George Young's Diamond, guaranteed perfect. Brilliant with six shoulder diamonds. 18K or platinum hand-crafted setting. Outstanding value. **\$150.00**

Ladies' Watches: 12 Jewel, Guaranteed, monthly payment. **\$14.95**. 14 Jewel, **\$24.75**. 18 Jewel, **\$34.95**. 20 Jewel, **\$44.95**. 22 Jewel, **\$54.95**. 24 Jewel, **\$64.95**. 26 Jewel, **\$74.95**. 28 Jewel, **\$84.95**. 30 Jewel, **\$94.95**. 32 Jewel, **\$104.95**. 34 Jewel, **\$114.95**. 36 Jewel, **\$124.95**. 38 Jewel, **\$134.95**. 40 Jewel, **\$144.95**. 42 Jewel, **\$154.95**. 44 Jewel, **\$164.95**. 46 Jewel, **\$174.95**. 48 Jewel, **\$184.95**. 50 Jewel, **\$194.95**. 52 Jewel, **\$204.95**. 54 Jewel, **\$214.95**. 56 Jewel, **\$224.95**. 58 Jewel, **\$234.95**. 60 Jewel, **\$244.95**. 62 Jewel, **\$254.95**. 64 Jewel, **\$264.95**. 66 Jewel, **\$274.95**. 68 Jewel, **\$284.95**. 70 Jewel, **\$294.95**. 72 Jewel, **\$304.95**. 74 Jewel, **\$314.95**. 76 Jewel, **\$324.95**. 78 Jewel, **\$334.95**. 80 Jewel, **\$344.95**. 82 Jewel, **\$354.95**. 84 Jewel, **\$364.95**. 86 Jewel, **\$374.95**. 88 Jewel, **\$384.95**. 90 Jewel, **\$394.95**. 92 Jewel, **\$404.95**. 94 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EVERY DOMESTIC LUXURY SUPPLIED

Furniture And Home Accessories Are Treasured Gifts

Cosy Arm Chairs, Desks,
Walnut Cellarettes Are
Among The Many Choices

TOKE? Read? Drink tea, lie around and take it easy? There is nothing in life that can be done without utilizing either a large or small extent, furniture and home accessories. If you smoke, you'd like a smoking cabinet. If you read you'd like a bookshelf. If you drink tea, how about a tea wagon? And if you just lie around and take it easy, what more could you ask than a soft, cosy arm chair?

These and many other gift suggestions have been lined up at National Home Furnishers Ltd., 1010 Jasper Avenue, for your approval.

Just look over this line-up: Genuine walnut cellarettes, a handy little cabinet complete with tumblers and decanters. There's something that will tickle his fancy when he unwraps it on Christmas morning! Mirrors for every room in the house make an ideal gift. A large selection of tri-lite lamps is available at the National, complete with shades, and a tri-lite is a gift that is always in good luck. Tri-lite lamps can be purchased from a little less than three dollars up. You can't go wrong there!

DESKS PICTURES
Desks for every purpose form a gift that for years will keep on giving. In this case, it would be best for a couple to buy extra. To make their remembrance early, a good gift, but always acceptable when given with love to a loved one. The National has a range of choice subjects, which,

Featured in the National's toy parade are such items as sturdy children's chairs and rockers, a practical gift you'll not regret giving children's play sets, a table and two chairs with a choice of color schemes; sleighs that will bring fun to the soul of every youngster, wagons and tricycles. The gift supreme for mother is

Has Wide Range



Ronald Maunders, manager of National Home Furnishers Ltd., who announce a wide range of items for the home as Christmas gifts.

Washer. The National's selection brings you everything you've ever wanted or are likely to want in a washing machine. It's a choice of features which make it one of the greatest of modern conveniences.

For lifetime electrical gifts, why not look over the latest refrigerators? Good health depends on good food, and both depend on proper refrigeration. An electric toaster is a fine gift that will be appreciated. See the large display at your earliest convenience.

In the field of larger gifts, in the case of families who have Christmas, or for beneficial gifts for the home, a gift that will positively please the family is a four-piece set of walnut bedroom suits.

If you are still stuck for suggestions, here are a few more: Breakfast nooks, kitchen cabinets, lounge chairs.

Better drop into the National Home next time you're downtown. There are gifts at the National sure to please the one who will receive your choice. P.S.: We will please your pocketbook, too!

Where a son, husband, brother, cousin or boy friend is on active service or about to enter service, something both durable and symbolic is required in the way of a Christmas gift.

Better drop into the National Home next time you're downtown. There are gifts at the National sure to please the one who will receive your choice. P.S.: We will please your pocketbook, too!

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Better drop into the National Home next time you're downtown. There are gifts at the National sure to please the one who will receive your choice. P.S.: We will please your pocketbook, too!

A watch, a locket or a ring makes the ideal gift under such circumstances.

PIONEER FIRM
Morrison and Barnes, one of Edmonton's pioneer watchmaking and jewelry firms, has made a particular study of the needs of the Christmas shopper, of both sexes this year.

Byron (Barney) Morrison, a veteran of the last great war, in which he served with the famous 98th Battalion in the front line for many years, is the owner and manager of the popular store, situated at 1010 101A Avenue.

Barney has been in business in Edmonton steadily since 1913, with the exception of four years in the last war. He has been in his present location for 10 years.

He thinks that the merchant should also display some Christmas spirit toward his customers, so he has announced a blanket reduction of 25 per cent on every piece of merchandise in the store from now until Christmas.

This huge Christmas gift to the public is on everything from fine diamond rings to high grade watches and mantle clock chimes. There are watches for girls and boys in such popular makes as Longines, Bulova, Elgin and

Waltham in all of the thrillingly new charming styles, with the renowned quality of performance all as high as ever.

Locketts will be popular gifts from soldier, airman or sailor; to sweethearts back home and the Morrison and Barnes store has everything in this line to choose from.

Then there are stone rings, cameo, onyx and diamond rings and semi-precious stones of all kinds. On everything the 25 per cent discount is given without reserve.

It will pay to stop at Morrison and Barnes this Christmas.

Perfume Always
Gift Of Glamor

Perfume has always been the gift of glamor. It is a subtle compliment to the beauty and charm of the recipient. Tell her she is darling and accomplished with a heady scent or cool and flowery with a floral bouquet. This year, more than ever, there is an exciting array of filling or exotic perfumes, beautifully packaged in glass dressing tables.

One gay new floral perfume is

packaged in a vase-shaped bottle with a bright honeycomb on top. Both the perfume and matching toilet outfit are presented in this graceful bottle with its flowered top. It is a delicate and lasting scent, as refreshing as a bouquet of flowers.

A new idea in perfume is the solid stick form. It's wonderful to carry in your purse, because it can't possibly spill or leak... and perfect to reawaken the scent of your loved perfume.

The only unbroken perfume cabinet in American history was that of President Franklin Pierce, 1803-1857.

AGAIN IN '41! NATIONAL'S Gifts FIRST FOR Practical FOR THE HOME!

4-Piece BEDROOM SUITE
Includes Vandy, Bench, Chair, Toilet and Bed.
\$64.50

4-Piece BEDROOM SUITE
Here's a QUALITY suite with modern styling. Includes Vandy, Bench, Chair, Toilet and Bed.
\$129.50

4-Pieces Bedroom Suite
A smartly styled modern bedroom at a price within the reach of every family. Includes Vandy, Bench, Chair, Toilet and Bed.
\$89

Chenille Bedspreads
Ideal for Christmas giving.
\$4.50

Breakfast Suite
6 Pieces including Buffet, Table and 4 Chairs.
\$36.00

Studio Lounges
Lounge by day and a bed at night.
\$39.50

3 Piece Chesterfield
\$99.50

Smokers
Priced from
\$2.25

Chesterfield — 3 Lovely Pieces
A masterpiece by Krueher that will prove a grand gift this Christmas. Specially priced at
\$134.50

BRIDGE SETS
Bridge table with 4 chairs. Priced at
\$14.95

MIRRORS
One of the finest selections in the city.
\$7.95

KNEEHOLE DESKS
The kind you've always wanted
\$19.95

Occasional Chairs
Made of solid Walnut. Variety of covers.
\$10.75

COFFEE TABLES
The perfect gift. See our display of tables.
\$7.95

End Tables
An attractive addition to every home. Sale
\$6.95

TRI-LITE LAMPS
From
\$10.95

TABLE LAMPS
From
\$3.50

CEDAR CHESTS

Pioneer Jeweler
Silk Cushions
Lovely gifts
\$1.35

Bookcases
Priced from
\$17.95

GATE LEG TABLES
Priced from
\$16.95

Toy Cars
A gift for HER that you can give with pride. Imagine the joy it will bring. We urge you to see these fine gifts. Priced from
\$7.95

SLEIGHS
Priced from
\$1.15

Doll Carriages
Wicker or metal construction. From
\$4.50

NATIONAL HOME FURNISHERS
"It's Easy to Pay The National Way"

THE BEST GIFT OF ALL!

GOOD EYESIGHT
Your sound healthy eyes are your most treasured possession... keep them healthy! If you think your eyes show signs of strain, have them examined immediately... or have your old glasses repaired or replaced.

A. Ashdown Marshall and Associates

10345 Jasper Avenue Phone 22342

SAVE 25%

ON THESE JEWELRY GIFTS

Diamond Rings

6.00 mount Ring. 30.00	22.50
8.00 mount Ring. 40.00	30.00
10.00 mount Ring. 50.00	37.50
12.00 mount Ring. 60.00	45.00
14.00 mount Ring. 70.00	52.50
16.00 mount Ring. 80.00	60.00

Ladies' Wrist Watches

4.00 jewel. white. Ring	11.50
5.00 jewel. yellow. Ring	14.00
6.00 jewel. white. Ring	17.50
7.00 jewel. yellow. Ring	20.00
8.00 jewel. white. Ring	23.50
9.00 jewel. yellow. Ring	26.00
10.00 jewel. white. Ring	29.50
11.00 jewel. yellow. Ring	32.00

Men's Wrist Watches

10.00 white. Ring	20.00
12.00 yellow. Ring	24.00
14.00 white. Ring	28.00
16.00 yellow. Ring	32.00
18.00 white. Ring	36.00
20.00 yellow. Ring	40.00

Ask to see our Rules and Plain Watches for ladies and gents

Stone and Signet Rings
Men's and women's 10 and 14K gold rings at
25% Off
the regular prices.

A Small Deposit Will Hold Any Article Until Christmas.

MORRISON & BARNES
JEWELERS AND WATCHMAKERS. 1010 101A Avenue

PAKITE
LUGGAGE**\$6.98**

Cobra grain fabric covered with art silk lining. This handy 20" case in black or brown is ideal for Christmas gifts.

CUSHION
COVERS**59c**

Size 18 by 18 of homespun with fringed ends. Colors Blue, Brown, Green and White.

RAYON SATIN
CUSHIONS**1%**

Chesterfield Cushions with sterilized filling. Covered with rayon satin. Square shape only. Blue, green, rose, gold, mauve.

TOWEL
SETS**\$1.19**

Towel, size 20 by 40, and two Face Cloths—in attractive Christmas box. The set of White Terrycloth, with stripes of red, green, blue, coral. Gift Priced!

MARBLITE
STATUETTES**15c**

Suitable to be used as Place Card Novelties or for Christmas gifts. A wide assortment of animals, elephants, artists, etc. and coloring glass.

FRAMED
PICTURES**\$1.39**

Oil painting reproductions in 14" gold moulding suitable for any room in the house. Many famous paintings represented in the assortment. Size 10x14.

FRAMED
PICTURES**69c**

Prestigious European Monthly Spectacular. Makers of color, framed pictures, etc. Gift priced. White frame. Size 10 by 12, 11 by 14. Zeller-Value!

MIRRORS

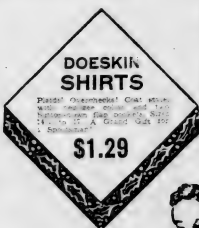
Circular, 18 inches in diameter. Zeller-Value.

98cENGLISH CHINA
Cups and Saucers

Collectors of "odd" cups and saucers will find many pretty patterns among our assortments, awaiting their selection. Priced per set.

29c to 98cMEN'S SOCKS: Be sure to see these Wool-and-Cotton Socks. Great variety, including clock designs, checks and diamonds. Sizes 10 to 11½. Priced at **49c**For
Your
Favorite
Man**"Supertex" SHIRTS****\$1.15**

Select a "Supertex" and you'll have chosen his favorite brand. "Supertex" shirts are made of 100x60-count Broadcloth—to Zeller's own specifications—specifications that are the result of carefully studying our customers' preferences. Choose White, or one of the many attractive patterns in sizes 14½ to 17.

DOESKIN
SHIRTS**\$1.29**

MENS WOOL GLOVES—Finest quality or brushed finish. Fawn, green, white, khaki. Pair.

89cBOYS' SHIRTS—"Shirts made like Dad's"—that's what a young fellow likes to receive at Christmas! Zeller's Broadcloth Short (100x60 count) with neigle collar and cuffs. Is sure to please. Neat patterns. Sizes 11 to 14. Zeller-Gift-Priced **85c**BOYS' TIES—"Ready-Tie Jackie" and "Four-in-Hand" styles. Fancy patterns on blue, wine and green. Zeller-Gift-Priced **19c**MITTS—Made of sturdy capekin, and lined with warm flannelette. Elastic at wrists. Brown. Pair **59c**BOYS' SKI CAPS—Made from navy chevot cloth, red chamouille lining, emblem design. Sizes 6½ to 7 **59c**CHILDREN'S HANDKERCHIEFS—Printed! Featuring nursery designs and nursery rhymes. At **3 for 10c****25c
"SUPERTEX"
TIES**

Good-looking, well-made Neckties bound to please practically every man on your Gift List. A few of the patterns are shown.

Men's Warm Combinations

Button-front—cream-rib-knit—ankle length and long-sleeved; also buttonless style. Plum Brush Combinations in this group too. All made with flat-lock seams, for extra durability. Size 36 to 44. Zeller-Value! **\$1.00**

Warm Pyjamas! Men! Boys!

Good-looking Pyjamas, striped, of "Walton" Flannelette. Boys—in sizes 8 to 14. Men—in sizes 4 to E. Zeller-Value!

\$1.29 and \$1.69CHILDREN'S
SWEATERS

SWEATERS—Sizes 1, 2, 3: Coat style, of Botany Wool, Pink, blue or white—with contrasting trim.

1%GIRLS' COAT SETS—All wool. Vel-Tex cloth. Imitation fur trim. Leggings and bonnet to match. Sizes 3, 4, 5, 6 and 6½. Colors, Maroon, Blue **\$7.98**CHILDREN'S
PULLOVERSOF BOTANY WOOL: Sizes 1, 2, 3: Pink or blue. Round-neck style. At **\$4.49****1%**INFANTS'
ROMPERSKNITTED ROMPERS: Wool and Cotton mixture. One-piece style in two-color combination: white top with navy blue or green pants; canopy top with brown pants. At **\$1.19****1%**INFANTS'
MITTS

White, pink, sky blue. With selfcord.

35cINFANTS' POLKA-Knit, wool and cotton mixture. White with pink or sky blue trim. At **59c**Size
2-4-6-1

Sweaters

Made of Botany Wool in link stitch. Colors: red, powder blue, navy, maroon. At **\$1.39**Zeller's
(Alta.)
Limited**GIVE GENEROUSLY
BUT—BUY THRIFTILY!**

Shop at Zeller's, where, at moderate outlay you can buy a fine large supply of Joy. Be sure to see the Christmas Collection... featuring Gifts you will give with Pride and that will be received with pleasure! Remember—Zeller's Thrift Values enable you to purchase much, at relatively small cost.

CHOCOLATE TOYS! The children will love these Chocolate Toys. Zeller Gift-Priced. Pkge. **15c**

Store will remain open until 10 p.m. Saturday, Dec. 20th, and Tuesday, Dec. 23rd.

Christmas
CARDSIn packages of 8, 12 and 24—complete with envelopes. **10c-19c 29c**LOWNEY'S CHOCOLATES—Hand rolled, assorted, in good-looking box. Lb. Box **49c**In the
Shoe
Section**SLIPPERS**

For "Him"

Gift Priced **\$1.00**

"Opera"-style; of side leather. Lined with felt. Brown; wine and patent. Sizes 6 to 11. Consider his comfort and give him a pair of these comfy Slippers.

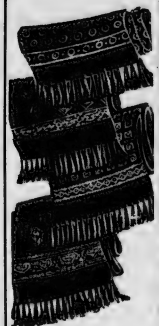
Woodbury's
Shaving Sets**55c**

Shaving Cream, After-Shave Lotion, Soap.

Shaving Sets

33c

SHAVING CREAM and AFTER-SHAVE LOTION or SHAVING CREAM and AFTER-SHAVE TALCUM in Gift Box.

Men's
SCARFS

A grand collection! Patterned Scarfs. Spun-Rayon Scarfs! White Scarfs of sand crepe! Zeller-Gift-Priced.

All wool in plain shades of white, green, navy, aurore and khaki **69c**Made from sand crepe, knotted fringed ends; double width only **\$1.00**Fancy girth, all wool, fringed ends. Colors: maroon, green and white **89c**Fancy girth, all wool, fringed ends. Colors: navy, aurore and khaki **\$1.29**STATIONERY IN CEDAR CHEST 24 Sheets Newspaper, 24 matching envelopes. Gift Priced **95c**THERMOMETERS—A novelty! Reliable thermometer mounted on glass picture. Complete with mounting fixture. In box **59c**BOOK ENDS—Dutch Boy, Dutch Girl, statue, etc. Natural and black. Zeller-Gift-Priced **\$1.98**15-INCH VASES—Unshaped Vases (about 15 inches high) in equal and slender shapes. Natural and pastel shades. Zeller-Value **\$1.00**

Water Sets

\$1.49

One 80 cc. jug and six 6 oz. tumblers of crystal glass—some with fancy cuttings—others with colored floral designs. Priced for the thrifty.

Fancy Glassware

\$1.29

Heavy crystal glass with floral cutting. Your choice of rose bowl, cake plate, fruit dish or salad bowl. Give her one of these.

On the
Candy CounterLOG CABIN CHOCOLATES: Green and red and white centres. Lb. **35c**RIBBON CANDY—Rain Forest. Lb. **29c**HARD MIXTURE—Fruit and nut. Lb. **21c**DENVER CRYSTALLIZED CHOCOLATES. Lb. **25c**CREAM AND GUM BELLS. Lb. **25c**A Grand Gift For a Boy!
SLIPPERS

Made of side leather. Lined with felt. Brown, black. Sizes 1 to 8.

89cIn the
Shoe Section

SANTA SUGGESTS "PRACTICAL GIFTS"

For Christmas 1941, give Things that will fit into the everyday life of your Dear Ones: Things to Wear—things to Use in the Home; with a touch of luxury here and there, yes!—but, on a whole—eminently practical Gifts that will be received with pleasure and used with pride. Priced for the Thrifty.

GIFTS

For The Home!

- CUPS: Open Stock patterns At 19c
- PLATES: 8-inch size Zeller-Value 35c
- 7-INCH PLATES: Zeller-Value 29c
- 6-INCH PLATES: Zeller-Value 25c
- 4½-IN. PLATES: Zeller-Value 19c
- COUPE SOUP PLATES: 7-inch size 25c
- OATMEAL DISHES: Zeller-Value 19c
- SUGAR BOWL: with cover 89c
- ROWLS: 36s 35c
- CREAM JUGS: Zeller-Value 59c
- FRUIT NAPPIES: Popular Open Stock patterns 2 for 25c
- TEAPOTS: Non-drip English teapots in a 6 cup size 69c
- MIXING BOWL SETS: 4 to 8 set, sizes 6, 8, 10, 12, and 8", colored 1.25
- RANGE SETS: Grease jar, salt and pepper shakers in black, red and white 89c
- PUDDING BOWLS: 5", 8¼", and 9" Bowls for Christmas puddings 19c, 25c and 29c

32-Piece SET OF DISHES

\$6.85

Lovely Dinnerware Your choice of "Balmora"—Royal Delfield—"Patricia"—32 pieces: six each of Cups, Saucers, 4-inch Plates, 7-inch Plates, Fruit Nappies, one Open Scallop Dish. Zeller Value!

10 and 12-Inch PLATTERS

Grand additions to your Meal Service—Platters in any one of three popular styles: "Royal", "Delfield", "Patricia" and "Balmora" patterns. Priced at **89c - \$1.25**

GIFT WRAPPINGS

- 100 SEALS AND TAGS: in cellophane envelope 10c
- RIBBONETTE—6 YARDS: Red, Green; metallic edges 5c
- SEALS—TAGS—ADDRESS LABELS—in cellophane pkg. 5c
- TINKLE RIBBON: 8½ yd. and 8 yd. 10c
- TREE LIGHTING SETS—8-light set for 59c
- WREATHS—Red, blue, or green cellophane. At 10c
- "GLOW-LIGHT" STAR: complete with cord, pin-type and outlet plug. Red. Zeller-Priced 1.19
- "GLOW-LIGHT" CANDLE LAMPS: green, red, yellow, blue 15c
- MAZDA REPLACEMENT LAMPS: red, blue, green, orange, white 2 for 15c
- CHRISTMAS RIBBON... WRAPPING TWINE... TINKLE Various widths and lengths. At 10c

Gift Chocolates

29c - 79c - \$1.00
Chocolates—12-oz.—2-lb.—3-lb. assortments in attractive boxes.



3-Piece VANITY SETS

Brush, Comb and Mirror. Embossed gift designs on rose, jade, malis. In Gift box **\$1.39**

LADIES' SLIPPERS 54c

FELT SLIPPERS: Style as shown. American Beauty, brown, blue, wine. Sizes 3 to 8.



LADIES' SLIPS 69c

"Twin-Seam" style! Made of double-patterned, suede Taffeta; sleeveless, striped Rayon Satin. Teaspoon. White. Sizes 32 to 40. With easy-to-adjust shoulder straps.

LADIES' PANTIES 49c

PANTIES OF PETAL CREPE: floral patterns on white, ecru, blue, or teal. Small, medium and large sizes.

LADIES' NIGHTGOWNS \$1.59

Nighties of rayon satin, with striped sheer yoke. Teaspoon, ecru, blue; medium and large sizes.

Ladies' Scarfs

Acetate and straight-cut styles. Fabrics: brushed rayon, bengaline, rayon satin, and crepe, sheers. White. Priced at **29c to 59c**



For a Lady You Want to Please! A WOOL CARDIGAN

Pretty Cardigan-Sweaters of Bolany Wool. Colors: American Beauty, red blue, black. Trimmed with colorful embroidery. Sizes 14 to 20. Zeller-Value! **\$1.98**

LADIES' "PRINTEX" DRESSES

Of tubfast Printex. Glowingly colorful patterns. Sizes 14 to 20; 22 to 44; 46 to 52 **\$1.15**

DRESSY GLOVES

Of Capeskin, with fancy stitching and applique trim; of Pigskin, in plain alpaca style. Popular colors. Sizes 6 to 8. Pair **\$1.19**

BED JACKETS \$1.98



Made of rayon Satin. Jacquard patterned. Button across top. Colors: Rose, ecru, blue, grey and even-see pretty!

LOVELY ROBES \$3.98

Made of Rayon Satin: with quilted sleeves, pocket and collar. Colors: Wine, royal blue, rose, turquoise blue, tulleman red. Sizes 14 to 20—38 to 46.

ROBE OF COTTON CANDLEWICK

Wonderfully warm and so very pretty! Flared, and with generous lapover. Colors: Turquoise, open blue, American Beauty, rose. Small, medium and large sizes, at **\$2.98**



WOOL GLOVES 45c to 98c

White, black, red, green, smoke, powder blue, turquoise, dark brown. Many trimmed with embroidery.

PARKA HOODS

An ideal gift item, also practical for cold weather. Red, grey, blue, green and wine, with white trim **59c**



WOODBURY'S GIFT SETS

FOR "HER": GIFT SET containing Facial Cream, Powder, Perfume, Soap 29c
FOR "HIM": GIFT SET consisting of Shaving Cream, After-Shave Lotion, Facial Soap 29c

THE IDEAL GIFT SLIPPER

TRIMMED WITH FUR BOW: Of velvet, with quilted sock lining. Black, wine, blue, red, green. Sizes 4 to 8. **98c**

GIRLS' WHITE ELK SNOW-BOOTS

With white wool collar. Sizes 4 to 7. Rubber heels. This would make an ideal gift **\$2.79** item

BOUDOIR LAMPS

Crystal and Acetate base (washable) and Acetate Shades (washable), your choice of six styles, lovely pastel colors in mauve, rose, peach, green, blue, white. **\$2.29**

TABLE LAMPS

Pottery base, spun or parchment shades, various designed bases in green, wine, blue, white, mauve, yellow and matching shades. Complete. **\$2.89**

FOR "HER" A LOVELY VANITY SET

Brush, mirror and comb—white, green, blue or mauve—with appealing designs on back "Cameo Lady" — "Bouquet" — simulated Mother of Pearl patterning. In Gift Box. Zeller-Gift-Priced **\$2.29**

KIDDIES' SILK DRESSES

A grand assortment of dresses in lovely pastel shades. Tulle, tulle, silk, crepes with button, lace, embroidery and hemstitched trims. Sizes 1, 2 and 3. **\$1.00**

SATIN COMFORTERS

Soft downy comforters, Kapok filled and satin covered. Pink and blue on reversible sides. App. 22"x30" **\$1.00**

BROADCLOTH ROMPERS

Broadcloth rompers, envelope style. Puff sleeves, tucked fronts and embroidered emblems. Sizes 1 and 2 in blue, green, white and yellow **69c**

BLANKETS

Warm Flannel Blankets to keep the little ones warm. Variety of patterns in white, blue, green, pink and yellow. Size 36"x54" **49c**
A special size for a day or night use. Pink or blue. Size 30"x40" **59c**
For the full size crib in a pattern. Pink or blue. Size 48"x60" **79c**

MEN'S

- 3-PC. SHAVING SET: Shaver, Soap and Wooden Bowl. Set of 3. **59c**
- 3-PC. SHAVING SET: Shaving Cream, Talcum Powder, After Shave Lotion. **59c**
- 3-PC. SET: Tooth Paste, Shaving Cream, After Shave Lotion. **59c**
- 3-PC. SET: Hair Tonic, Shaving Cream, After Shave Lotion. **59c**

GIRLS' SLIPS

59c

Style 10 to 14. Of extra-soft, ribbed Taffeta. V-neck. Sleeveless. Teaspoon, white.

GIRLS' PANTIES

39c

Style 10 to 14. Of extra-soft, ribbed Taffeta. White. Teaspoon and an inexpensive!

GIRLS' SLIPS

79c

RAYON SATIN SLIPS. Sizes 10 to 14. With beautiful lace-trimmed borders. Trimmed with a gentle-filled trim. Teaspoon, white.

DUFFLE BAGS

\$1.00

A grand gift for Mother! Of simulated leather or genuine leather. Size about 13 by 4½. Hinged flap. Snap opening. Zeller-Gift-Priced.



For An Important Lady On Your List!

BAGS

\$1.00 and \$1.59

- Of Fine Quality Keratol
- Smartly Styled

Zeller's Smart Bags are the choice of thousands of discriminating Gift Buyers who seek quality and chic. For this year's Christmas-Gift Shopping, a collection of new-style styles (three as shown)—all leather-trimmed and smooth finished Keratols.

See Forms at the Association Counter

Zeller's (Alta.) Limited

On A Day Before Christmas

Dec. 10.—Spent an exciting hour gift shopping at Walk-Rite, buying many lovely, useful things, and came away perfectly delighted, having spent much less than we expected!

We decided things being the way they are, we would give only useful things, for instance buying someone a dress or a slip just saves that person buying the same thing for herself, and so everyone is so pleased as to give or should be.

We picked the Walk-Rite because its well known they have smarter things for any man's money... or woman's, either! Right into Walk-Rite's dress department first thing to get a smart Junior frock for Mary. Got a beauty for \$7.95. Took Mother over to the side where the Dejas are and made some quilted coats which will keep her warm all winter. She spotted Walk-Rite's fur coat, and again many things being so much more than we expected.

Don't forget to the shoe department for a pair of long-sleeved slippers for Grandma... got a lovely pair at \$2.95. Took right here to pick my own gift. A pair of Walk-Rite slippers. Ah, shoes. They were made at \$5.95, and worth twice as much!



FURRED COATS
Make Sumptuous Gifts

A gift of a Walk-Rite better coat combines luxury and practicality with a vengeance! Magnificent British clothes massed high with Silver and Red Fox, or trimmed in all the elegance of rich Persian Lamb, mink, brown squirrel and other choice furs: in sizes from 12 to 20 and to 44, are \$27.00 to \$79.50.

On sale at greatly reduced prices are fine quality furred and untrimmed coats from \$15.50 to \$24.50.



SLIPPERS

DRESS SHOES

To Fastidious Women Give Fine Footwear
From Walk-Rite

FORMAL SLIPPERS—Covering metal mesh sandals in the average sizes. Pair \$2.95.

DRESS SHOES—Fine suede, polished calf, crumpled in flatterings styles for every hour of the day. 4.95 to 8.75.

GIFT SLIPPERS—Comfort and snuggliness that will mean more hours of pleasure. Satin, calf, extensive size meanings in attractive shades. Pair 1.95 to 2.95.

Complete Attention
Phone calls

Walk Rite
SINCE 1917

A GIFT OF FURS

Generous, Precious, Practical

She'll know she's been appreciated when you present her with a long-wished-for quality Fur Coat from Walk-Rite. Each a splendid investment at these prices.

Persian Lamb	325 to 450
Brown Squirrel	350 to 395
Hudson Seal	325 to 345
Raccoon	185 to 250
Beaver	195 to 225
Mink	139.50 to 275.00
Seamless Opossum	99.50
Russian Fox	39.50
Electric Seal	79.50 to 139.50

See the
"FUR COAT OF THE MONTH"
—Exclusive to Walk-Rite

You are invited to budget
All Your Christmas Shopping on our
12-PAY PLAN

Walk Rite
SINCE 1917

1917 300 Street

GIVE A NEW DRESS She'll Love a Dress

EXCLUSIVE TO WALK-RITE are "Deja" and "Fashion Preferred"—Canada's smartest dresses. Unrivaled for style and the pride and joy of every smart woman, you couldn't choose a more wanted gift. Charming light shades, brilliantly trimmed, are featured in these exclusive Walk-Rite frocks for the Christmas season. 11 to 19, 12 to 20, 16.95 to 25.95.

Sparkling dresses in different price groups from 4.95 up offer a choice of hundreds of styles. Same size, as the others plus a selection from 38 to 44, 19.5 to 26.5.

PARTY FROCKS

Dinner dresses and evening gowns magnificent and gracious in fabric and style. 12.95 to 25.95.

LOVELY LINGERIE

Nightgowns, exquisite styles in floral satin, blue, white and tea rose satin and silk crepe. Delicately trimmed with georgette lace and ribbon. Small, medium and large, 5.95 to 6.95. Pajamas, in tailored and Butcher Boy styles, floral satins, blue and tea rose satin, crepe and rayon. Small, medium and large, 2.95 to 4.95. Panties and Bra Sets, a pleasing inexpensive gift. Selection in white, blue and tea rose. Small, medium, large, 1.50, 1.95 and 2.95 set. Quilted satin bed jackets in blue and tea rose... with attractive floral patterns. 4.95. Plain shades, 2.95. Others in flowered and plain with short sleeves, 1.95.

Separate panties, delightfully embroidered and lace trimmed in white, blue and tea rose satins and crepes. Small, medium and large, 1.90 pair. Satin slips in white and tea rose, 32 to 44, 1.90. Nylon and silk crepe tailored slips, white and tea rose, 32 to 40, 1.19. Chin. Chin silk crepe and satin, 32 to 40, 1.59. Kayser slips in white, tea rose and black, 32 to 44, 1.95. So-ette slips in sizes 32 to 38, 1.95.

Mary Barron slips in black, fuchsia, turquoise and Banquet taffeta and white and tea rose satin and silk crepe, 5.95. Christmas selection of beautifully trimmed slips in satin and silk crepe, 32 to 40, 2.95.

OUTFITS FOR THE SNOW SPORTS

For Casual and Active Wear

PARKAS

Waist and hip length jackets in weather resistant cloth, zipper fasteners on front and pockets, white, gold, turquoise, Royal blue and beige. 14 to 20. Selection at 4.95, 5.95, 6.95 and up to 14.95.

SKI TROUSERS

Heavy blanket cloth and lined Poplin slacks, ankle band style. 14 to 20, pair 4.95. Gabardine slacks, "Downhill" style, down-slit, slanted in green, navy, charcoal, brown and black. 14 to 20, 7.95 and 12.95.

SPORT JACKETS

Grand Tweeds and checks, plaids, and Camel and wool hair sports jackets in new long styles. 5.95 and 12.95.

TWO PIECE SUITS

Wool skirt and embroidered wool jacket front with knitted sleeves and back. Two-tone or all plain. A perfect gift item. 7.50 complete.

SKI KERICHEFS

In coordinating colors to match new ski-wear. Very gay. 1.50 each.

HOODS

Fur-lined hoods in assorted colors. Wool at 1.25, synthetic at 1.50.

SKI SOCKS

Heavy wool in bright red, yellow, blue and white. Pair 1.25.

Walk Rite
SINCE 1917
The One 12-Pay Plan

Sale of Hankies

Our Christmas stock of fine linen, hand-embroidered hankies is on sale. Regular prices reduced
1/3 to 1/2

A Handbag is a Thoughtful Gift

English Morocco and calfskin in new pouch and underarm long styles... roomy... attractive catches... zipper models. 5.00, 5.50 and 5.95. French antelope and alligator bags are 10.00. Others in genuine leather, 3.49 to 15.00.



All purchases, no matter how small, may be charged without interest or extra. For larger amounts Walk-Rite 12-pay plan is the most convenient method of budgeting. All accounts do not have to be paid up before making new purchases.



QUILTED SATIN HOUSECOAT, 19.95

GIVE A HOUSECOAT

Nicest Notion You Could Have for Giving—Shown in Baby Chenille, Tartan Wools and Taffeta, Quilted Satins, Silk Bengaline and Corduroy.

Quilted satins in distinctive floral designs, wrap and zipper styles, 12 to 20, 10.95 and 15.95. Quilted tartan taffetas same.

Chin plaid tartans, pure wool, beautiful quality, 12 to 20, 14.95 to 17.95.

Other wool housecoats, 14 to 20, plain colors with contrasting trim, 12.95.

Colorful floral designs and polka dots in silk Bengaline, 12 to 20 and to 44, 7.95 and 8.95.

Baby chenille robes in white and pastel shades, 3.95 to 10.95.

Corduroy Housecoats 12 to 20, in choice of lovely shades, 8.95.

Eiderdown bathrobes, warm and good wearing, small, medium and large, 2.95 and 4.95.

Walk Rite
SINCE 1917
GIFT CERTIFICATES AVAILABLE



SHE'LL WEAR AND WEAR YOUR GIFT OF A FINE SWEATER

You'll have no difficulty choosing a delightful gift from the new Helen Harper sweaters in pullover and cardigan styles, long or short sleeves, 14 to 20, 1.95, 2.95 and 3.95. Twin sweater sets are 4.95.

Skirts to complete the ensemble in flared, pleated and gored styles in wool and tropical cloths are 2.95, 3.95 and 4.95.

GIFT CERTIFICATES
Available for Any
Desired Amount



Shop Right Away for Christmas Hose

We don't know whether we shall have any more of them, so shop early. New shades in sizes 9 to 10 1/2.

2 Thread 1.33
3 " 1.25
4 " 1.00
6 " 1.33
Sensun 1.25

Walk Rite
SINCE 1917
1917 300 Street



YOUR Merry Christmas STORE

LET'S MAKE EVERYBODY HAPPY



Pink Clover and Honeysuckle

By Harriet Hubbard Ayer

Give Her a sweet scented gift that starts with Christmas and lasts all the year. Give Honeysuckle or Sweet Clover and be remembered. A fragrance that signifies of flowers and spring.

Pink Clover Toilet Soap, boxed cake	50c
Pink Clover Talcum Powder, box	85c
Dusting Powder and Bath Soap, attractively cello wrapped	1.35
Pink Clover or Honeysuckle Cologne, Without Atomizer	1.75
Atomizer	2.75



Beauty Caddy

A magic box containing the things she loves best.

Luxurious Cream, Face Powder, Beautifying Face Cream, Skin Tonic Lipstick

1.75

Make-Up Sets

A superb set for the woman who prefers Harriet Hubbard Ayer. The set contains large sizes of Luxurious Cream, Beautifying Cream, Face Cream and a small size of Skin Tonic. Beautiful G.F. Blush.

5.00

Tuliptime Gifts

Remember her this Christmas with the newest of fragrances. Tuliptime.

Tuliptime Talcum	1.00
Tuliptime Cologne	2.50
Dusting Powder	2.50

Honeysuckle Gift Sets

All the luxury of the bath is captured in this dainty gift set. Two cakes of toilet soap and a box of dusting powder.

Gift Boxed 1.85



Cutex Manicure Sets

"Eyes Right" Set

A smartly tailored set that will make eyes look right when looked on. Cutex. Made from mirrored, transparent plastic, this manicure set is fitted with her favorite polish and nailbrush.

1.75

The famous Cutex manicure set, polishes and removes. Ideal for the school girl, 35c.

Cutex "Corporal"

A glamorous set... an exciting set... with a brilliant red, white and blue. The dainty little Cutex set contains all the necessary essentials for dainty finger tips.

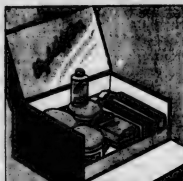
1.00

Cutex Compact Sets

Cuticle Polish, remover, oil and stick

65c

Beauty by Elizabeth Arden



Beauty Kit in Black Crocodile Leather 3.95

An enchanting gift that speaks of good taste and a knowledge of the things that a woman wants the most... Beauty by Elizabeth Arden. Regular size. Cleansing Cream, Cream Rouge, Velva Cream, Face Powder, Eye Shadow, Skin Tonic, Hand-O-Tonic, Blue Grass Flower Mists.

June Geranium Bath Soaps

Sweet scented loveliness for milady's bath. June Geranium is the finest bath soap imported from England. Put this on your list for a "must" in your Christmas gift shopping.

Individually boxed 75c 3 cakes in a box 2.15



Blue Grass Flower Mist Fragrance

To get a line on her heart... give her items from her favorite cosmetic line. Blue grass is Elizabeth Arden's most distinguished fragrance.

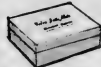
Gift Bottle 1.50 With Atomizer 2.15



Luxury Velva Bath Mitts

Elizabeth Arden's bathtime luxury for tub or shower. A dainty gift that will be much appreciated.

75c



Arden's Beauty Primer

This novel beauty case will give the lady of your choice all the basic essentials for delicate, lovely beauty. Contained in a book cover case, it is handy to carry wherever she may go.

6.50



Christmas Beauty Gift Sets

A lavish case carefully prepared in the best Elizabeth Arden manner. This attractive gift box contains June Geranium Soap and bath mitt together with your selection of Hand-O-Tonic, Face Mist or Bath Oil. The set...

3.00



Modern Quick Make-Up Kits

For the modern woman who needs beauty preparations that are ready at all times. Black or brown alligator grain case containing her favorite Elizabeth Arden essentials for quick makeup...

7.50



Lovely Toilet Sets

Featuring the New Crystal Ware

9.95

Three enchanting pieces set in modern clear crystal frames. Backs of the pieces come in pastel shades. Mirror is of heavy beveled plate glass. Pieces are packed in a silk lined box.

DRESSER SETS

An ideal gift for the teen-age girl. All metal gold colored frames with beveled mirror

2.95



Gifts by Richard Hudnut

Du Barry Gift Soap

Delightful feminine luxury... this superbly textured pink facial soap... exquisite in fragrance and high quality typical of all products by Richard Hudnut.

Box of 4 cakes \$1



Gift Bath Set

A dainty and charming gift containing bath salts and three cakes of soap in an attractive blue and gold gift box. By Du Barry.

Set 2.00

Hudnut Talcums

As bright and gay as a Christmas cracker, is this Hudnut package of delicate talcum powder. Choice of Genes, Clover or Lilac.

Package 65c

Perfumed Cologne

For after the bath elegance there is nothing quite so intriguing as Richard Hudnut Perfumed Cologne. It comes in six delightful fragrances. She'll love you for a gift like this.

1.25

1.50



Gifts For Your Man

Sunbeam Shavemaster

19.95

A gift that will give long and excellent service. Has many outstanding features: Automatic electric switch. Reversible cutting head. Operates on A.C. or D.C. Current. Backed by guarantee.



Remington-Rand

For many, many clean smooth shaves, give him a new electric shaver. Remington-Rand features three distinct styles. The Rand—for A.C. current only. The Ideal—a perfect shave in 90 seconds. Triple Head— utmost shaving comfort.

9.50

19.95

23.50

Schick Shaver

This outstanding make features three new models with the hollow ground head for added comfort. Ask about this new feature.

The Captain 9.95

The Fiber 15.75

The Colored 18.75

Woodbury's Shave Sets

Here is a gift set that will bring smiles to his face. More attractively designed than ever before and priced well within the reach of anyone.

1.10

Other Sets 25c and 55c



Pinaud Gifts

If he's the luxury loving type he will enjoy this gift set, especially designed for men. Rich shaving soap, manly scented after shave lotion and favorable sale. This set priced at.

Other sets at 1.25 to 5.00



Simm's Shaving Brushes

A welcome gift for any man... made of pure sterilized bristle... with vulcanite handle. Reg. \$2.00 for only

1.59

—Toiletries, Street Floor at The BAY

Store Hours Friday
9 a.m. to 6 p.m.



Hudson's Bay Company



INCORPORATED 27th MAY 1870.

Phone 914
For All Departments

NOVEMBER, 1941							DECEMBER, 1941							JANUARY, 1942						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7	8	9	10	11	12	13	14
8	9	10	11	12	13	14	8	9	10	11	12	13	14	15	16	17	18	19	20	21
15	16	17	18	19	20	21	15	16	17	18	19	20	21	22	23	24	25	26	27	28
22	23	24	25	26	27	28	22	23	24	25	26	27	28	29	30	31	28	29	30	31

LAST MINUTE SALE

10 DAYS IN A DOLLAR SALE

**Friday
Saturday and
Big Monday**

A Smashing Climax to a Big Event

FREE!
Merchandise
Boxed and
Holly wrapped

Save on Your Christmas Gifts

They saved money by buying at Army and Navy and when you see the **MERRY TIME** in shorts, all the things of the big Army and Navy Store are all done up for the Christmas holiday and remember this... when you buy your gifts at the **ARMY & NAVY** Store, you always save. **WE ALWAYS SELL FOR LESS**... and we will sell the **BEST QUALITY MERCHANDISE** on the market. Please to be here on Friday morning at 9 a.m. sharp for a real bargain. **THURSDAY, FRIDAY AND MONDAY, 10 DAYS IN A DOLLAR SALE**... **ARMY & NAVY** Store.

SHOE DEPT

To 3.45 Ladies' Novelty Shoes
All made of smart new winter footwear to choose from. Pump, strap on the styles. All sizes and leather. **1.43**
—Main Floor

To 3.95 Boys' School Boots
Black grain leather uppers with rubber soles and rubber heels. **1.97**
—Main Floor

WINTER COATS
Reg. to 18.95 — 67 Only
5.00
—Main Floor

BETTER COATS
A choice selection of fur coats including
Zag Milk, Russian Rabbit, Persian Lamb,
Rabbit, Coyote, Wolf and Canadian
Mink. **\$24.40**
—Main Floor

Ski Jackets
Long length leather warm-lined for winter wear. Red, sky blue, white, white and airforce blue. **\$5.97**
—Second Floor

Jerkins
Smart casual jerkins of fine corded velveteen. **\$1.43**
—Second Floor

"The Store with the Christmas Spirit"

LADIES' GOWNS
Satin slips, tulle and rayon. All in new color. Plain and floral designs. All sizes. **83c**
—Main Floor

Ladies' Combinations
Heavy all wool blanket cloth, upper and big saving. **1.26**
—Main Floor

LADIES' GLOVES
All wool, smartly embroidered, hand and wrist. **79c**
—Main Floor

Ladies' Ski Slacks
Heavy all wool blanket cloth, upper and big saving. **1.26**
—Main Floor

WINTER OVERCOATS
Heavy warm and big saving. **\$16.77**
—Main Floor

WINTER OVERCOATS
Heavy warm and big saving. **\$14.77**
—Main Floor

WINTER OVERCOATS
Heavy warm and big saving. **\$19.77**
—Main Floor

WINTER OVERCOATS
Heavy warm and big saving. **\$9.88**
—Main Floor

Hockey, Skating Outfits
Heavy all wool blanket cloth, upper and big saving. **\$3.77 to \$5.95**
—Main Floor

WINTER OVERCOATS
Heavy warm and big saving. **\$9.88**
—Main Floor

WINTER OVERCOATS
Heavy warm and big saving. **\$9.88**
—Main Floor

Men's Comb
Flannel, 12 flower lined, full button, or all-cut. **1.59**
—Main Floor

Men's WORK SOX
All wool ribbed, 12 in. long, with toe and heel patch. **26c**
—Main Floor

4.95 Comforters
Cotton filled, heat, pastel color, with blue center in corner. **3.87**
—Main Floor

2.29 Bed Throws
Wool and cotton mixture, large bound ends. **1.67**
—Main Floor

Flannelite Blankets
Extra heavy weight, extra long, blue and grey. **2.47**
—Main Floor

1.95 Sheets
Extra heavy weight, extra long, blue and grey. **1.27**
—Main Floor

LADIES' SUITERS
Heavy of deep navy, with tan stripe. **1.79**
—Second Floor

Visit Our Toyland
Heavy of deep navy, with tan stripe. **1.79**
—Second Floor

Boys' Reefers
Navy tricot cloth, with tan stripe. **2.79**
—Main Floor

Boys' Suits
Air force blue, with tan stripe. **2.79**
—Main Floor

Skating Skirts
For those smart, bright, heavy skirts. **3.27**
—Second Floor

Gift Housecoats
Chenille for \$2 to 14.75. **2.67**
—Second Floor

Men's Suits
Heavy of deep navy, with tan stripe. **2.43**
—Main Floor

Men's Suits
Heavy of deep navy, with tan stripe. **2.43**
—Main Floor

LADYSWEAR DEPT

Reg. 8.95 — On Sale for 4.44

Ladies' Dresses
We're forced to make room for Christmas stocks, so our dresses are at the special price of 4.44. **\$4.44**

Afternoon Dresses
This Christmas the special price will be most appreciated. **\$2.33**

Dress Clearance!
We're to 12.50 smart evening gowns and party wear. **\$6.44**

Dresses! Dresses! Less Than 1 Price
Reg. 1.25. Hundreds of smart dresses in the season's latest fashion. **\$1.77**

Ladies' Housecoats
Fluffy felt, with blue and white stripes. **\$2.67**

Ladies' Twin Sweaters
Two twin sweaters, one ideal gift. **\$2.77**

BARGAIN BASEMENT

Boys' Dark-Tone Shirts
Sweaters, button-down, collar, navy, navy and brown. **89c**

Boys' Windbreaker
Choose between 4 or 6. **\$1.88**

1.00 Boys' Combinations
Medium weight, button-down, collar, navy, navy and brown. **77c**

1.00 Boys' Combinations
Medium weight, button-down, collar, navy, navy and brown. **83c**

1.00 Boys' Combinations
Medium weight, button-down, collar, navy, navy and brown. **83c**

1.00 Boys' Combinations
Medium weight, button-down, collar, navy, navy and brown. **83c**

1.00 Boys' Combinations
Medium weight, button-down, collar, navy, navy and brown. **83c**

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Medium weight, button-down, collar, navy, navy and brown. **83c**

1.00 Boys' Combinations
Medium weight, button-down, collar, navy, navy and brown. **83c**

1.00 Boys' Combinations
Medium weight, button-down, collar, navy, navy and brown. **83c**

SHOE DEPT. — MAIN FLOOR

\$2.45 Ladies' Overboots
Valves or jersey shoes. Some fur trimmed. **88c**

\$1.29 Men's Indian Moccasins
Moccasin pattern, with round sole. **88c**

\$2.25 Children's Shoes
A group of shoes for girls clearance. **88c**

To \$3.95 Ladies' Shoes
A large sale to select from. All styles leather. **88c**

To \$14.5 Men's Rubbers
Moccasin pattern, with round sole. **88c**

\$1.75 Children's Shoes
Rubber or leather, with round sole. **88c**

\$1.45 Ladies' Slippers
Chenille felt or leather uppers. All styles and sizes. **88c**

To \$1.45 Boys' Bedroom Slippers
Black calf with warm flannel lining. **88c**

\$1.75 Men's Bedroom Slippers
All styles and sizes. **88c**

To 75c Children's Rubbers
To 80c rubber, first quality. **88c**

To 80c Ladies' Slippers
Leatherette uppers to 10 in. **88c**

DRY GOODS — BASEMENT
3x10s Towel Sets
Cotton, colored, towel and bath. **88c**

Boys' Wear — Basement

\$1.25 Boys' Sweaters
Heavy wool, with round collar. **88c**

\$1.29 Boys' Suspenders
Heavy wool, with round collar. **88c**

\$1.29 Boys' Bibs
Heavy wool, with round collar. **88c**

\$1.25 Boys' Pyjamas
Heavy wool, with round collar. **88c**

\$1.25 Boys' Coveralls
Heavy wool, with round collar. **88c**

\$1.25 Boys' Raincoats
Heavy wool, with round collar. **88c**

\$1.25 Boys' Work Shirts
Heavy wool, with round collar. **88c**

\$1.25 Boys' Bibs
Heavy wool, with round collar. **88c**

\$1.25 Boys' Suspenders
Heavy wool, with round collar. **88c**

\$1.25 Boys' Pyjamas
Heavy wool, with round collar. **88c**

\$1.25 Boys' Coveralls
Heavy wool, with round collar. **88c**

\$1.25 Boys' Raincoats
Heavy wool, with round collar. **88c**

MEN'S WEAR — MAIN FLOOR

\$1.35 Men's Sweaters
Heavy wool, with round collar. **88c**

\$1.29 Men's Suspenders
Heavy wool, with round collar. **88c**

\$1.29 Men's Bibs
Heavy wool, with round collar. **88c**

\$1.25 Men's Pyjamas
Heavy wool, with round collar. **88c**

\$1.25 Men's Coveralls
Heavy wool, with round collar. **88c**

\$1.25 Men's Raincoats
Heavy wool, with round collar. **88c**

\$1.25 Men's Work Shirts
Heavy wool, with round collar. **88c**

\$1.25 Men's Bibs
Heavy wool, with round collar. **88c**

\$1.25 Men's Suspenders
Heavy wool, with round collar. **88c**

\$1.25 Men's Pyjamas
Heavy wool, with round collar. **88c**

\$1.25 Men's Coveralls
Heavy wool, with round collar. **88c**

\$1.25 Men's Raincoats
Heavy wool, with round collar. **88c**

Ladies' Wear, 2nd Floor

\$1.35 Ladies' Sweaters
Heavy wool, with round collar. **88c**

\$1.29 Ladies' Suspenders
Heavy wool, with round collar. **88c**

\$1.29 Ladies' Bibs
Heavy wool, with round collar. **88c**

\$1.25 Ladies' Pyjamas
Heavy wool, with round collar. **88c**

\$1.25 Ladies' Coveralls
Heavy wool, with round collar. **88c**

\$1.25 Ladies' Raincoats
Heavy wool, with round collar. **88c**

\$1.25 Ladies' Work Shirts
Heavy wool, with round collar. **88c**

\$1.25 Ladies' Bibs
Heavy wool, with round collar. **88c**

\$1.25 Ladies' Suspenders
Heavy wool, with round collar. **88c**

\$1.25 Ladies' Pyjamas
Heavy wool, with round collar. **88c**

\$1.25 Ladies' Coveralls
Heavy wool, with round collar. **88c**

\$1.25 Ladies' Raincoats
Heavy wool, with round collar. **88c**

Boys' Wear — Second Floor

\$1.25 Boys' Sweaters
Heavy wool, with round collar. **88c**

\$1.29 Boys' Suspenders
Heavy wool, with round collar. **88c**

\$1.29 Boys' Bibs
Heavy wool, with round collar. **88c**

\$1.25 Boys' Pyjamas
Heavy wool, with round collar. **88c**

\$1.25 Boys' Coveralls
Heavy wool, with round collar. **88c**

\$1.25 Boys' Raincoats
Heavy wool, with round collar. **88c**

\$1.25 Boys' Work Shirts
Heavy wool, with round collar. **88c**

\$1.25 Boys' Bibs
Heavy wool, with round collar. **88c**

\$1.25 Boys' Suspenders
Heavy wool, with round collar. **88c**

\$1.25 Boys' Pyjamas
Heavy wool, with round collar. **88c**

\$1.25 Boys' Coveralls
Heavy wool, with round collar. **88c**

\$1.25 Boys' Raincoats
Heavy wool, with round collar. **88c**

Boys' Wear — Main Floor

\$1.25 Boys' Sweaters
Heavy wool, with round collar. **88c**

\$1.29 Boys' Suspenders
Heavy wool, with round collar. **88c**

\$1.29 Boys' Bibs
Heavy wool, with round collar. **88c**

\$1.25 Boys' Pyjamas
Heavy wool, with round collar. **88c**

\$1.25 Boys' Coveralls
Heavy wool, with round collar. **88c**

\$1.25 Boys' Raincoats
Heavy wool, with round collar. **88c**

\$1.25 Boys' Work Shirts
Heavy wool, with round collar. **88c**

\$1.25 Boys' Bibs
Heavy wool, with round collar. **88c**

\$1.25 Boys' Suspenders
Heavy wool, with round collar. **88c**

\$1.25 Boys' Pyjamas
Heavy wool, with round collar. **88c**

\$1.25 Boys' Coveralls
Heavy wool, with round collar. **88c**

\$1.25 Boys' Raincoats
Heavy wool, with round collar. **88c**

CELEBRATION IS EVOLUTION OF LEGENDS

Canadian Christmas Customs Taken From Many Lands

Santa Claus Name Is Dutch Saint Nicholas: Lighting From Sweden

THE many Christmas customs have their origins in legends and in the legends and folk lore of many countries—dating many centuries into the past. The Christmas celebrated in Canada draws its customs from many lands—the celebration of the birth of Christ in many languages.

Santa Claus, for example, bears the name he does in Canada because this is the British version of the Dutch Saint Nicholas. The original Saint Nicholas was Bishop of Myra during the Christian persecutions, and after his death he became the patron saint of little children, merchants, travellers, sailors, shepherds, pawnbrokers and maiden ladies.

The gifts that Santa Claus is supposed to bring are also taken from many lands. In a legend of the North Sea, the gift of gold was given to three children by a giant who lived in a cave. The gift of gold was given to three children by a giant who lived in a cave.

England's "Man" speaks out!
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The Christmas tree which has become a symbol of the season, was introduced into the North American continent from Germany. Although one tradition has it that the Christmas tree had its origin in Egypt at a period long before the Christian era, the palm tree is supposed to put forth a hundred-year-old branch and a wreath of olive-wood which it sheds at the time of the year's completion.

Delights For Readers In Edmonton's Book Stores

Books for the old and books for the young, books for those seeking factual information and books for those to prefer the escapist trend, books that are entertaining and books that are filled with technical knowledge are all to be found in Edmonton book stores and book departments.

Among them are John Burroughs' posthumously published "Song Sparrow" which is set in the far north. Other Canadian books include "Hastings and the Sea" by a historical novel by Evelyn Eaton which has been compared favorably with her earlier "Quest for My Captain's Wreck" and Hugh MacLennan's "Barometer Rising" the story of the Halifax disaster during the last war.

Scottish missionary print in the Orient

NEW STORY GROUP
Newspapermen and women have written a new group of stories. Prominent among these are "Days of Conquest" by Joseph Harnett, Berlin correspondent for some time, and Virginia Cowles "Looking for Trouble" which gives a breezy feminine viewpoint of five years' freetravel throughout Europe.

A significant work, according to literary standards is "The Long Weekend" by Robert Graves and Allen Hodges in which the co-authors have presented a playful picture of social and at times amusing literary and actual conditions in England between 1918 and 1939.

In addition there are numerous light romances, mysteries, and fiction books, as well as stories for youngsters are on display in city libraries.

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For floors, furniture, woodwork, etc. with a beautiful finish. Clear, Light Oak, Dark Oak, Walnut, etc. 79c

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All colors and ENAMELS—All colors. VARNISHES—Clear or GOLD PAINT. ALUMINUM PAINT. 15c

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Beautiful 12 Piece EPNS silver plated. Anterior. The set in lovely gift box. 5.95

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Sheffield made. A snap. 1.69

10c Mousetraps
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No. 988, No. 989, No. 990, No. 991, No. 992, No. 993, No. 994, No. 995, No. 996, No. 997, No. 998, No. 999, No. 1000.

SEVEN YEARS OF EXPERIENCE IN CITY

Sterling Furniture Limited Are Prime Home Makers

**Growing Customer List
Finds Complete Range
Of Modern Furnishings**

WHILE war, with all its hideousness, flares throughout the world—with millions daily losing their homes and their dearest possessions—we in Edmonton should be thankful that war has not yet struck Edmonton's home life. The Sterling Furniture Ltd., of Edmonton, is interested in homes. It is their business to make houses into homes. For nearly seven years now more and more people have come to this growing firm for advice and assistance. With nearly 20,000 feet of display space, Sterling Furniture's stock is a complete stock, having been selected with care-

ful consideration. Every piece of furniture is of a type and quality in keeping with Sterling's policy of "Customer Satisfaction."

For example, there is living room furniture of every variety, with more than 65 styles to choose from.

These fine suites are made with traditional Kroehler skill and quality feature exceptional styling, distinctive wood carving and superb comfort and a new style that sets the fashion. You will find a place for every piece of furniture made right here in Edmonton by the Canadian Bedding Company including chest-drawers in all types and Continued on Page 22

C. O. Tenney
Manager
Chesapeake of all types and

Continued on Page 22

PRACTICAL GIFTS For YOUR HOME

FURNITURE
—Makes an Ideal Gift

SEE STERLING'S FINE SELECTION OF

T-O-Y-S

CHILDREN'S WAGONS \$2.50 to \$8.95

CHILDREN'S ROCKERS \$1.25, \$2.35, and \$2.75

HOEL CARRIAGES \$4.25, \$5.25 and \$8.50

KINDERGARTEN SETS, NATURAL FINISH \$4.50

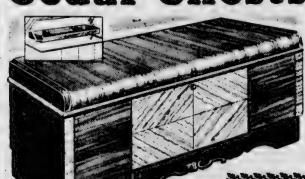
THE YIPPS \$5.25, \$9.95, \$11.25, \$11.35 and \$13.25

"SHOOTY" BOWMANS \$1.89

WHERE BYBONES 65c and 98c

REBORN 39c, 59c and 89c
CHILDREN'S BATH REBORN, 50c and \$2.49

Cedar Chests



• Red Seal • Lane

• Heirloom

Beautifully matched Built Walnut top and front. Size 41 inches long. Equipped with handy shelf. Typical Sterling Better Value.

\$19.50

"Waterfall" chest with drawer priced for quick selling. Beautifully matched Walnut top, copper strip lining with shelf and full length drawer. Special Value.

Reg. \$25.00 \$28.95

Fern Stands \$5.95

Secretary Desks \$32.50, \$39.50, \$43.50

Pictures 49c, 99c, \$1.25, \$1.50, \$2.75

Leatherette Hassocks All colors \$2.40 to \$7.95

Solid Walnut Occasional Chairs \$9.95 and \$13.50

KROEHLER Occasional Chairs \$13.95, \$17.95 and \$24.95

Bedroom Ensemble

In genuine matched Walnut "Waterfall" construction on all four legs pieces including bed. The complete group. • Sterling Better Value. The group includes: • Manly With Round Mirror. • Roomy Chest of Drawers. • Full size bed. • Upholstered bench. • Sterling Innerspring Mattress and "High-Riser" No-Sag cable spring. • Deluxe Bedspread, valued at \$12.00.

\$119.50

Breakfast Suite Special

Modern Buffet, Drop Leaf Table and four genuine hardwood Windsor-type chairs, in all finishes. A \$69.50 value (Compare This Value) \$39.95

Kroehler Suites

Suites with the famous 5-star construction... made by the world's largest furniture manufacturer... Kroehler. Two pieces... Sterling Special. \$119.50

Studio Lounge and Chair

Velvet upholstery, showwood frames. A typical Sterling Better Value. The two pieces \$76.50

KROEHLER COGSWELL CHAIRS

For extra comfort! These lovely chairs are an ideal gift. In an assortment of colors... pile fabrics for extra wear. Sterling Special. \$28.50

Westinghouse



Unsurpassed Performance Radios 5-TUBE MANTLE MODEL. An exhilarator among portable sets with handsome lighted dial. Built in antenna, excellent volume and quiet operation. Solid walnut cabinet. \$33.50

7-Tube Console Model

Yet another triumph by Westinghouse, superbly styled and splendidly engineered. Rich, brilliant tone combined with easy tuning, convenience, short and long wave. \$137.50

Mantel Model

Your "Sterling Radio" is guaranteed! The only radio in Canada and United States recommended 31 meter band dial as such a modern piece. Stern London and other European cities. It readily as local station. Distinctive cabinet of Oriental Walnut. \$39.95

Console Model

The lowest priced radio on the market that provides the many up-to-date features you want. Short and long wave with automatic volume control. A complete radio encased in a smart console cabinet that gives no hint of its low price. \$84.50

STERLING FURNITURE LTD.

Corner Jasper Ave. and 98th St. Phone 21668

A BEDROOM SUITE For Christmas!



4-Pce. Bedroom Suites Durable construction. Designed in beautiful matched Built Walnut with popular "Waterfall" design. Three suites only, in clear. \$169.50

Bedroom Suite "Waterfall" design with plate glass mirror. \$98.00

STERLING BETTER VALUE

STERLING SPECIALS

PERSONAL SHOPPING ONLY For Christmas

Magazine Racks Finished in Walnut. One to a customer \$99c

Novelty Footstools Highly shaped. 4" high. 18" long. 18" wide. \$1.98

STURDY END TABLES—Finished in walnut, complete with under shelf. \$23.99

MAGAZINE RACK TABLES—In solid walnut. \$66.95

LAMP TABLES—Duncan Phyfe style, solid walnut. \$65.50

COFFEE TABLES—With under shelf and solid walnut top. \$59.95

DUNCAN PHYFE COFFEE TABLES—In solid walnut with matched Built Walnut top. Solid walnut base and glass top. \$59.95

ONLY DUNCAN PHYFE COFFEE TABLES—Top quality tables in solid walnut. Solid walnut base, glass top and removable glass top. \$13.95

FRIDAY and SATURDAY \$19.50

SOLID WALNUT BOOKCASES with door \$24.95

BOOKCASES—Double door model in solid walnut. \$29.95, \$32.25, \$4.95, \$5.50

McClary Gas Stoves



As illustrated, featuring control air, recessed base, smokeless burner, quality oven, cast iron, insulated oven, flame storage compartment, flame high-speed burner, bed-lined burners, automatic lighting and beautiful gleaming porcelain enamel finish. \$119.50

Sterling carries a full line of McClary Gas Ranges, Coal Ranges and Heaters.

Chesterfields

3 pieces in a variety of coverings. Usual Kroehler high quality. Sterling Better Value. \$139.50

Chesterfields

Three piece suites with hardwood frames, pile fabrics all over and balloon top reversible cushion. Sterling Better Value. \$98.00

Northern Electric 1942 RADIOS

Short and long wave with built-in aerial and the famous Northern Electric Microphonic speaker. This set is particularly effective on short wave. Cabinet of genuine matched built walnut. See it and hear it. \$99.50

Northern Electric Mantel Radio

A smart-looking mantel set with long and short wave reception. \$54.50

A.B.C. Washers

New deluxe models are now on display at the Sterling. \$114.95

Special Manufacturer's Offer

With every A.B.C. Washer sold between now and Christmas, Sterling will include one year's supply of Rinso—24 LARGE BOXES. Sterling Special

STERLING FURNITURE LTD.

Corner Jasper Ave. and 98th St. Phone 21668

STERLING FURNITURE, LIMITED

"Out of the High Rent District to Save You Money"



House Of Personalized Service Celebrates 25th Anniversary: Enjoys Best Season In History

TWENTY-FIVE years ago a young couple walking casually down what was then known as Five street couldn't help but notice the newly-established "second-hand" furniture store that sandwiched itself in between the machine shop on the corner and the printer's office on the other side. We say that they couldn't help notice it because much of the stock in trade was according to the custom of that bygone day, temptingly placed on display along the sidewalk.



T. H. CAMPBELL
President



NEIL CAMPBELL
Sales Manager



ALEX CAMPBELL
Advertising Manager

Upon entering the premises of Campbell's Furniture, Edmonton, it was found that a young couple, having bought a new home, were looking for a new home. The young man, Neil Campbell, was a young man, and the young woman, Alex Campbell, was a young woman. They were looking for a new home, and they found it at Campbell's Furniture. They were looking for a new home, and they found it at Campbell's Furniture. They were looking for a new home, and they found it at Campbell's Furniture.

TWENTY-FIVE YEARS PAST
... This time another young couple are strolling down old "Five Street," now known as 101A Avenue. The young lady's face seems familiar and so it should, because she is none other than the grown daughter of our first characters. Now she too is planning to marry her escort and like a very young lady has taken her mother's advice to buy her furniture at the store that brought so much comfort to the place she knew as home.

But this time there's a big difference at Campbell's. She and her young man walk past half a block of temptingly decorated show windows. There laid out in beautiful array are cases and rooms of lovely furniture to show her exactly what the furniture will look like in her home. They step into a large modern, up-to-the-minute furniture store capable of supplying her every desire.

The same gentleman who long ago waited upon her mother now waits upon the daughter. The same gentleman, not quite so young but every bit as energetic and enthusiastic—Tom Campbell. And still there is his new help—Neil and Alex, both with at least 13 years "home-furnishing" experience. These three men form the nucleus of one of Ed-

monton's most popular stores—an entirely independent organization formed with the one aim of serving the residents of Northern Alberta with good, dependable furniture at prices they can afford to pay.

In dealing with Campbell's Furniture, Ltd., you are brought in direct contact with the owners of the firm—your entire satisfaction is of necessity their obligation. Through this unique system which they choose to call "Personalized Service," each and every customer receives fair and considerate treatment. And it is entirely due to this policy that Campbell's are now furnishing hundreds of Alberta homes yearly.

Strong Belief In Advertising Campbell Plan

If you have something to sell there's nothing like telling the world about it. That's an advertising slogan that the Campbell Furniture Company has taken to heart since its inception.

Newspapers and radio alike have told Northern Albertans about Campbell's values for years. We don't have to tell you that you've seen and heard all they've said for many days now. Campbell's are proud in particular of their radio presentation

the "Home Melody Hour," which has come to you each Sunday during the winter months for the past 12 years. This program written and arranged entirely by Alex G. Campbell features quiet, homey, restful music punctuated by timely readings by Mr. Tom Campbell.

Judging by the kindly comments of the friends of the air, Campbell's feel that their efforts to give as well as receive have met with some success.

About 100 of the 1200 kinds of nest-bearing plants in the United States supply the bulk of the material for the honey bee.

A turkey-like bird, with a 3-inch horn protruding from its forehead, has been discovered in the Bolivian jungle.

The Family and the Home

We sing "Gold Bless Our Canada" with emphasis this year.
"Our Home Sweet Home" concludes it, for the things that we hold dear
Are grouped by friendly firesides that flicker in the glow.
That's why our choice this Christmas is something for the home.

In foreign lands, we're learning, the State is all supreme.
With us the family dominates—it's one big winning team.

A team where Dad's the captain, and the kids, where ever they roam
Come swarming back at Christmas with something for the home.

We want each sovereign family to gather 'round its tree
And spend another year ahead of joy and liberty.
From east to west of Canada we know you will condone
Our God stands with a nation that still believes in home.

Give Furniture

Extra Special Christmas Offer!

18-PIECE

CHESTERFIELD ENSEMBLE

Luxurious Velour

- 1 3 pc. Chesterfield Suite
- 1 Footstool to match
- 1 7 pc. Window drape ensemble complete
- 1 Solid Walnut Coffee Table
- 1 Solid Walnut End Table
- 1 Attractive Satin Cushion
- 1 pr. beautiful pictures
- 1 Trillite Jr. Shaft
- 1 Jr. Trillite Shade

ALL FOR

\$159.50



**EXACTLY
as Illustrated**

The picture shows you exactly what you get for your money. Be sure to see this value in window No. 1 and 2.

A Decorative OCCASIONAL CHAIR

\$8.95

Chippendale in the old but at home in modern or period rooms, and you may have it in walnut or mahogany. A wide choice of fine covers.



For the Student! KNEE-HOLE DESK

\$34.50

Any generous enough for any room in the house! Beautifully made, in walnut or mahogany, with seven roomy drawers and authentic hardware.



Fully Equipped SMOKING CABINET

\$13.95

For him, and hell bless you each time he uses this good looking, roomy cabinet, with copper lined compartment, and pockets for his favorite magazines.



The Family Wash...
in 60 Minutes Flat

No wonder
Connor users
are so
Happy and
Healthy!

CONNOR THERMO



IT WASHES and WRINGS
AUTOMATICALLY!

It even Fills and
Drains the Tub itself
Wash day becomes wash hour
with the Connor Thermo.
Quicker, cleaner and easier
washings made possible with
the new double walled tub,
insulated with mineral wool,
which keeps kitchen cool and
water at a controlled, even
temperature.

Convenient Terms!

YEAR
GUARANTEE
BUILT

STRONGER—LASTS LONGER

Look At This Bedroom Ensemble Offer

10 PIECES

All for
Only

\$84.75

**EASY to Buy
EASY to Give
and
EASY to Pay For**

Here are three very good reasons why we say
"GIVE FURNITURE THIS CHRISTMAS"
Make your gift an investment in comfort, charm
and satisfaction. Buy gifts for your own
home... for the home you love to visit, and
for the home of someone you love dearly, our
terms comply with all Government regulations,
of course. Let us explain them
to you.

- 1 Vanity Dresser
- 1 Full size Bed
- 1 Roomy Chiffonade
- 1 Vanity Bench
(Walnut finish)
- 1 Cable Siding
- 1 Bedside
- 2 Pillows
- 1 Chenille Bedspread

See window No. 3 and 4

CAMPBELL'S FURNITURE LTD.

10135 100A Street, Edmonton House 21314

For Sweetheart, Daughter or Wife! GIVE HER A LANE

Christmas Special
A remarkable value in a superbly
finished modern material design...
only \$43.50

AS ADVERTISED
IN LIFE



STORE WILL
REPLACE UP TO
10% IN P.S.
DEC. 20th and 21st.

Hudson's Bay Company Sets Christmas Scene: Santa Knows Children

VEN before the cheery interior of the roomy Hudson's Bay Company store is entered, the Christmas shopper is greeted by a Yuletide scene as nearly symbolic of medieval life in an English village as window dressing and resourcefulness can possibly produce. Appropriate is the scene of the days in England when Prince Rupert visualized the future in fur trading in the wild Canadian Northwest and issued a charter to the Hudson's Bay Company.

That was in 1670. The west has been transformed from a hunting ground to a land of rich farmlands and prosperous cities. The Hudson's Bay Company has grown and prospered accordingly.

Today the company offers to Christmas shoppers of Edmonton and district an opportunity to see life in perfect comfort and with least effort for all road and household supplies for the Yuletide season. This is the third Christmas season that the historic company is entering to the Edmonton public from the new and fully modern store, and the officials in charge feel that every conceivable means of making the shopper happy and comfortable has been instituted in this year's Christmas shopping campaign.

SHOPPING HOURS
The store's new observing special Christmas shopping hours, giving the public from 10 a.m. to 6 p.m. in which to purchase their Christmas gifts.

The medieval Christmas scene showing the hill-top church, snow-covered trails, and the outstaring and Santa with his reindeer, which approach the village, prominently displayed in the corner window. The scene is a 102 street, sets the proper festive shopping mood in the mind of the shopper.

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CAR-DRIVING CUSTOMERS
enjoy the extended parking space at the rear of the store. This extra space will be particularly welcomed by out-of-town shoppers.

SHoppers' GUIDE
Numbered advice sheet outlining lettering announcing each department, essential and courteous clerk maintain the customers' effort to obtain the articles he desires.

For the tired or waiting customer the "Bays" offers rest rooms, check rooms and rest areas. Free wrapping service for Christmas delivery and a post office to attend to out-of-town delivery are also conveniently situated in the store.

Feature of the Christmas shopping season and a welcome to the customer who is still undecided as to what gift to purchase, is the "Gift Aisle" on the second floor, where the prospective buyer has an opportunity to select gifts from ready-made gift sets, for any member of the family or anyone else near to him or her.

The Bay Toytown is featuring this year a Santa Claus who knows every child by name. Hundreds of children daily get the added thrill of hearing a Santa who knows each one's name.

FAST TYPING
Following the conversation with Santa, the child is then led to Toytown, covering over 500 feet of counter length, and offering everything from army tanks and dice to "wonder" dolls and story books. If the child is undecided about the gift he desires at the time of his interview with Santa, he can later write him a letter and drop it into a mailbox specially provided for that purpose. Dozens of letters daily are opened, read and filed by the fast hands of expert typists.

Adult shoppers can avail themselves of the special greeting card department, where cards for every Yuletide occasion and for every conceivable prospective recipient can be obtained, signed, sealed and mailed.

Attractively displayed along the north end of the second floor is a wide assortment of winter sporting goods with suggestions for every athletic member of the family.

Next to Toytown this department is the most popular rendezvous for the younger generation. Skis and skates, supplemented with the numerous accessories, play a prominent part in the wall and counter displays here.

GREETINGS
Special attractions in the necktie booth at the foot of the stairs on the second floor, and in a similar booth for handkerchiefs on the second floor. The articles placed in Christmas boxes and the most artistically arranged display racks and counters, with a background decorated in red,

Optometrist Smartness Of Smithbilt Hat Is Outstanding



N. M. Henry, office manager and optometrist for the firm of A. Ashdown Marshall and Associates, 10345 Jasper avenue, Edmonton, who suggest that the smartness of Smithbilt hats and other men's accessories will continue to be offered at the same prices, although costs of materials have risen in the past few months.

A hat is one of the most conspicuous articles of male dress. A good hat is the difference between being smartly dressed and undifferently dressed.

Smithbilt hats have been tested for years for distinctive smartness and wearing qualities.

This year Mr. Henry has brought in a fine new line of English Christal hats. These are still being made in the heart of old-fashioned Britain. Not only will a man be dressed in the best, but that money can buy but he will be helping Britain to win the war by purchasing one of the English Christal hats.

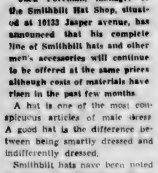
The Smithbilt shop is really the gift shop for men this Christmas. This year the store has added (for men's wear) a full range of ties, socks, gloves and muffs.

Acme Gloves and Mittens, McGregor and Woolsey accessories are names that guarantee the product.

Mr. Henry has engaged an extra staff of clerks to handle the rush of Christmas business and the staff members have all had long experience in selling the smartest wares. A courteous purchase is assured of competent and courteous service when he or she visits the Smithbilt shop.

Because all business is on a strictly cash basis prices are the lowest that can be obtained in the city.

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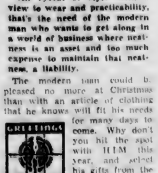
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Stylish Eyeful In Men's Wear At Dittrich's



Eric Dittrich, manager of the Men's Shop, who is a special greeting to northerners and an invitation to see his many men's accessories.

For many days to come, why don't you buy the best with HEM this year, and select his gifts from the extensive and reasonable stock available at this price.

Eric Dittrich, manager, is in a position to assist you with all your masculine shopping problems.

WIDE CHOICE
Ties, socks, gloves, shoes, hats, all these are awaiting your choice. All are neatly boxed and ready for that spot under the Christmas tree designed for HIS gifts.

Experienced department managers and clerks will think nothing of spending any amount of time with you discussing how best to fit your shopping needs. For the young man or the older man, styles are right at Dittrich's.

To impart the correct atmosphere of cheer for a wartime Christmas, it is necessary that color in all the garments and brighten the festive spirit. Beautifully priced articles that will do just this include splendid socks of denims, white silk muffs, sports or golf jackets and shirts.

Army and air force gifts that are bound to please include money belts, muffs and suspenders.

ARMY, AIR FORCE
Attractive sets of articles on shelves, sports, army, navy, and air force gifts, air force gloves and muffs sets, air force gloves, all featured in a distinctive array of styles.

Dittrich's Men's Shop is known as the headquarters for smart wear for smart men. You are smart, too. Do your gift buying at Dittrich's where every purchase has that added touch of distinction.

The king cobra sometimes attains a length of 12 feet, is the largest poisonous snake in the world.

Issues Greeting Cal Pickles, manager of the Men's Shop, who is a special greeting to northerners and an invitation to see his many men's accessories.



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works. And since this chap wears dressing probably likes to get his shoes on before he pulls aboard his trousers, we'd better have a look at the line Bill Terry has put up.

Mr. Terry's stock is all contained in the Men's Shop—just another of many conveniences for the customer. Hangers are going to be regular this winter, dress specialists say, and Mr. Terry's program is up to the weather. Hatters, too, better put some space on our friend, Carl Pickles, who is a regular at the Men's Shop.

Now Mr. Man is ready for Christmas. If you're going to get a gift, get it from the Men's Shop. The accessories are always good in the Men's Shop. There are a number of outstanding ones, including a full line of new and interesting, sports suits, business, lounge, or just plain all round.

GIFTS

To Gladden a Man's Christmas!
SMITHBILT HATS
"You off his gifts with a man's Smithbilt hat. Colors and styles to suit you. All from 1.95 to 3.50, 3.95 to 4.50 and 5.00.

SHIRTS—Smartest styles and patterns.
2.00 to 3.50

TIES—Thousands of them.
50c to 2.00

SOCKS—McGregor, Penman's and Woolsey.
50c to 2.00

GLOVES—Acme.
1.50 to 4.50

PIJAMAS—Real value at 2.95 and 3.95.

or give him a Smithbilt Gift Certificate. Good for anything in the store.

—BUY BRITISH—
CHRISTY HATS
Just arrived from London, England. The world's finest soft felt hat for men.

ALL PURCHASERS GET BOXED
SMITHBILT HAT SHOP
Two Doors West of Empress Theatre

Aid To Eyesight Is Priceless Gift

Located at 10345 Jasper avenue, the firm of A. Ashdown Marshall and Associates, Edmonton, optician, suggests that the most precious gift of the year is the assistance to better eyesight. The firm suggests that such assistance may be provided at Christmas time by making arrangements for an appointment as soon as possible.

A. Ashdown Marshall and Associates have established one of the most modern and spacious optical offices in Western Canada and are fitted to provide the personal supervision of the optometrist both in the examination of eyes and in grinding lenses.

The firm is equipped with the latest and most effective instruments for examining eyes. Mr. Henry, optician, and Mr. Henry, optician, and Mr. Henry, optician, are names that guarantee the product.

Mr. Henry has engaged an extra staff of clerks to handle the rush of Christmas business and the staff members have all had long experience in selling the smartest wares. A courteous purchase is assured of competent and courteous service when he or she visits the Smithbilt shop.

Because all business is on a strictly cash basis prices are the lowest that can be obtained in the city.

Photography

Attractive sets of articles on shelves, sports, army, navy, and air force gifts, air force gloves and muffs sets, air force gloves, all featured in a distinctive array of styles.

Dittrich's Men's Shop is known as the headquarters for smart wear for smart men. You are smart, too. Do your gift buying at Dittrich's where every purchase has that added touch of distinction.

The king cobra sometimes attains a length of 12 feet, is the largest poisonous snake in the world.

Photography

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Gifts of Distinction

NOVELTIES
• Souvenir figurine.
• Hand carved ivory jewelry.
• An exquisite Xmas gift.

LINGERIE
Beautiful silk, lacy, gowns, nightgowns, and like to make an unexpected Xmas gift.

HANKIES
Chinese handkerchiefs, embroidered linen handkerchiefs.

MANDARIN SHOPPE
10221 JASPER AVENUE PHON 2466

Make Your Christmas Gift a Personalized Portrait

THE William Kensit STUDIO
PHONE 24776 10128 JASPER

Electrical GIFTS

... this Christmas we must all save!



ELECTRICAL GIFTS are thrifty gifts

This Christmas give her gifts that bring her savings—in time, money and effort. Give her Electrical Appliances. There are appliances for every place in every home to make Mother's household duties easier and to allow her more time to herself. Make this Christmas one she won't forget—give her Electrical gifts.

THE CITY OF EDMONTON
ELECTRIC LIGHT & POWER DEPARTMENT
See the Display of Electrical Gifts—2nd Floor Civic Block

BIRKS BLDG. Phone 11528 Jasper Ave. Phone 9636 111th Ave. -Norwood- Phone WHY'IE AVE. and 109th ST. Phone GARNEAU—109 St. & 88 Ave. Phone

ALL BRANCHES OF FORCES REPRESENTED

City Have "Invitation Bureau" Service Men

I Saw Today

New Plan Is Designed
To Provide
Time For Fighting Men

Plans for an "invitation bureau" to assure men of the active service force training in Edmonton and district a Merry Christmas were drawn up at a meeting Wednesday of representatives of all the armed forces and the auxiliary services, Y.M.C.A., Salvation Army, Knights of Columbus, and the Canadian Legion, in the Y.M.C.A. building.

Mrs. R. J. Dinning, president of the United Service Y.M.C.A., and Mrs. T. H. Hogg, general secretary of the "Y," were appointed to set up a central "invitation bureau" to coordinate Christmas invitations and citizens extending Christmas invitations may be asked.

In the case of men training in the city, Mrs. Hogg explained, the "invitation bureau" would cover Christmas day or New Year's day. For men in the field, the bureau would act as a clearing house for letters, and planning will have to be arranged at the home of the citizen extending the invitation.

HUGH E. STANTON, crossing the high level bridge en route to the station.

AND
DEL. ALTA. STEVENSON, discussing military matters with a group of fellow officers in the police station. Celeste Chisholm giving attention to a general discussion of the very grave situation in the Pacific. Const. Roy Dick, beaming enthusiastically over his new patrol area in North Edmonton. Lloyd Reynolds walking with a bracelet that indicates an outbreak of Christmas shopping. Const. Clarence M. Hocking, discussing hockey with a group of fellow puck addicts in a city restaurant.

LAC. N. HOLYCHUK, arrives overseas.

LAC. HOLYCHUK, a student of separate high school and was a well known hockey player, was here during his school career. He was a member of the St. James' team during here before enlisting in July, 1940.

Hon. J. G. Gardiner To Address Chamber

Hon. James G. Gardiner, minister of agriculture, will speak to a luncheon gathering of the Edmonton Chamber of Commerce in the McMillan on Wednesday, Dec. 17. Mr. Gardiner will speak on the wheat situation in Canada and the west. The luncheon meeting open to the general public will start at 12:15 p.m.

A-R-O-U-N-D
THE TOWN

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A-R-O-U-N-D
THE TOWN

The regular monthly meeting of the Edmonton Federation of Community Leagues will be held on Thursday in the chamber of commerce building, starting at 8 p.m.

Edmonton bank clearing for the week ending Thursday amounted to \$5,564,547 as compared to a total of \$5,801,034.40 for the same week in 1940, the clearing house reported Thursday.

Plans for the annual social evening for wives and children of members were made at a meeting of the Red Cross Club in the I.O.O.F. hall, 100 street, Wednesday. The social will be held January 22, 1942, at the I.O.O.F. hall. A report to city commissioners Thursday disclosed, this is an increase of \$105,000. It is anticipated that the gross billing for 1941 will be considerably in excess of the \$200,000 mark.

Gracie Fields, darling of the Empire, who will entertain at two concerts in the Empire theatre on Friday and Saturday in aid of the Navy League of Canada.

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Murder Hearing
For Johnston
To Open Friday

Preliminary hearing of the murder charge against Charles W. Johnston, 24-year-old city shipping clerk assistant, alleged to be the killer of Dorothy Hammond, will open in city police court Friday according to present indications.

Crown Prosecutor C. G. Purvis, K.C., Thursday informed Johnston that he had received instructions to proceed with the preliminary hearing of the charge against Johnston Friday morning.

Witnesses Friday
Police stated they are ready to proceed, but absence of one witness from the city may result in the hearing extending over more than one day. Officers state they were endeavoring Thursday to have the witness contacted in time for him to attend Friday's session of the court.

The witness in question is employed by the government and out of the city at present. Police have not stated how many witnesses will be called, but thought that at least 15 will take the stand.

A recent inquest hearing, probing the death of the Hammond, who was murdered on the night of May 15, 1939, was called. At the time, however, no evidence was taken, and the inquest was adjourned directly with the slaying. His name was not mentioned at the inquest.

At the preliminary hearing it is expected that police will call witnesses who will state that Johnston with the girl's death. A statement, allegedly made by the accused to detectives at the time of his arrest, is likely to be brought out by the prosecution.

Hugh Cairns MacDonald, K.C., prosecutor, is expected to be ready to proceed with the preliminary hearing of the charge against Johnston Friday morning.

Friday's hearing will be the fourth court appearance of Johnston since his arrest. Accused is understood to have been under observation by men in uniform at Fort Saskatchewan since November 18.

Heads League
University Student Devises New
System For More Efficient Study

There's a freshman at the University of Alberta who says he really knows how to study. And what's more, he knows his methods so well that he doesn't mind passing them on to his fellow students. The freshman is Colin J. Corkum, from Calgary, who is at present starting after a medical degree. He passes his study suggestions on to other U. of A. undergraduates every Friday at 7:30 p.m. in room 103, Arts building.

Colin's methods make for more efficient study and better memory. Which, of course, is just what university students, with all their study, need. Colin is not a regular about the whole thing, but he will, come the time. This would say that a chap has something to say about the whole thing. Colin is a student in the third year of his studies in the Faculty of Arts, and he has been a member of the Heads League for some time.

Believe it? You'll have to... because that's just what Colin J. Corkum is doing in order to gain admission to the U. of A. After about four years' work with the University of Alberta, Colin J. Corkum decided to come to the U. of A. to go in for his degree. He is now in the third year of his studies in the Faculty of Arts, and he has been a member of the Heads League for some time.

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Violators Of
Dwelling Law
To Be Charged

Presentations of 13 individuals for violation of the new family dwelling law have been made to the city commissioners. It was announced Thursday by Mayor John W. Fry.

Decision to proceed with the prosecutions was made at a meeting held Wednesday evening between representatives of the Town Planning Commission, the zoning appeal board, city commissioners, city solicitor and the city architect.

At this meeting apparent infringement of the new dwelling law was discussed. The city architect presented 13 persons who had been cited with alleged violations of the law. The city architect presented 13 persons who had been cited with alleged violations of the law.

A resolution was passed by the meeting recommending that the building inspector's office in the future be kept advised of any building violations, and that prosecutions be made for infractions.

It was recommended further that sufficient staff be provided in the building inspector's office to enable him to make a complete inspection of the building regulations are complied with.

He explained that 13 persons who had been cited with alleged violations of the law. The city architect presented 13 persons who had been cited with alleged violations of the law.

A paragraph would be worthwhile on the issue, for there is no doubt about it.

Edmonton Ready
Aid Coast Cities

Mayor John W. Fry on Thursday stated Edmonton would give all the help it could if British Columbia should require firemen or other aid and assistance from the province.

He made this statement when asked to comment on a Canadian Press dispatch in which Mayor Joseph Stetson, of Victoria, of the Canadian Federation of Mayors and Municipalities, asked that all cities be prepared to assist the coast province.

Edmonton city officials on Thursday stated that, according to the people of the city had agreed upon. Early in the week, when the Japanese attack on the Pacific, many people telephoned the city office for help. Mr. Fry showed they were disturbed. The mayor on Monday urged them to be patient and carry on their work.

Appointment of
New Rector Here
Is Now Confirmed

Appointment of Rev. S. E. Oley, rector of Trinity church in St. John's, Nfld., as rector of Christ church in Edmonton, was confirmed Thursday by the vestry of the church.

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Johnstone Walker Limited

More Hours 9 a.m. to 6 p.m. Phone 2151—Ask for Dept.

Christmas Gift Certificate

Give "Her" the Privilege of
Choosing an Article She
Really Needs

Buy a Christmas Gift Merchandise Certificate

This suggestion simplifies the problem for you and gives her the privilege of shopping in any section of the store for something she really needs.

"Kaybar" Pyjamas
and Nightgowns

Boxed for Gifts

New Suede Slips
Make Ideal Gifts

Women's Jaeger
WOOL FELT SLIPPERS

OPENING FRIDAY

December 12th
Completely Remodelled
Safeway Store

Located at
11508 Jasper Avenue

This remodelled Safeway Store, modernized and re-decorated throughout, is equipped with all the latest features . . . new type display shelving, shopping baskets on wheels, latest type meat case and many other innovations that contribute to making food shopping a pleasant adventure. From end to end, throughout the store, in every department, fresh, new merchandise is on display.

Christmas CAKES

DARK FRUIT

2-lb. avg. . . . Ea. 39c
4-lb. avg. . . . Ea. 75c

LIGHT FRUIT

2 Pound Average . . . Ea. 39c

ALMOND ICED

Rich Dark Fruit
Christmas Wrapped

4 lb. Slab. . . . 85c

Fruits-Vegetables

POTATOES

No. 1 Table
Gems

10 lbs. 13c

GRAPEFRUIT

Arizona Seedless
Full of Juice

Lb. 5c

LEMONS

Cult. . . . 2 lbs. 17c
Juicy

ORANGES

Florida . . . \$1.35
Tangerines, Box

- MONTOSH RED APPLES, fancy . . . 4 lbs. 27c
- DELICIOUS APPLES, fancy . . . 4 lbs. 27c
- HEAD LETTUCE, Calif. Solid . . . 2 lbs. 17c
- CABBAGE, Firm and Green . . . 1 lb. 3c
- COOKING ONIONS, No. 1 Dry . . . 5 lbs. 25c
- CRANBERRIES, Cape Cod . . . 1 lb. 27c
- SWEET POTATOES, Imported . . . 4 lbs. 25c

CELERY

Tender . . . Lb. 5c
Crude

ORANGES

Navel . . . 2 lbs. 17c
All Sizes

Washed Vegetables
TURNIPS
CARROTS or
Lb. 3c

B.C. PEARS

D'Anjou . . . 2 lbs. 17c
Crisp Grade

Winter . . . 2 lbs. 15c
Navel, Fancy

Kitchen Craft FLOUR

7 lb. bag . . . 23c
24 lb. bag . . . 69c
49 lb. bag . . . \$1.32
98 lb. bag . . . \$2.53



AIRWAY COFFEE lb. bag 35c
EDWARDS COFFEE lb. tin 46c
Canterbury Tea lb. 68c

BEVERLY PEANUT BUTTER,
13 oz. . . tin 15c 27 oz. . . tin 25c
CHAMPION DOG FOOD, 16 oz. . . tin 8c
CLOVERLEAF PINK SALMON, Tall . . tin 18c
HELMET CORNED BEEF, No. 1 tin . . 19c
CHRISTIE'S RITZ . . . 2 pkgs. 25c
HIGHWAY CATSUP, 16 oz. . . tin 8c

POUND CAKE

Each 19c Friday and Saturday Only

Limit 3 to a Customer
OGILVIE'S OATS, 6 lb. bag . . . 29c
CHERRY MILK, Tall tins . . . 2 for 15c
EMPRESS PLUM JAM, 4's . . tin 43c
EMPRESS ORANGE MARMALADE, . . 39c
4-lb. tin

BREAD

Polly Ann . . . Loaf 8c
White or Brown

CURRENTS, Choice Re-cleaned . . 2 lbs. 23c
RAISINS, Australian Sultanas . . 2 lbs. 23c
CUT MIXED PEEL . . . lb. pkg. 24c
PITTED DATES . . . lb. pkg. 18c

We Reserve the Right to Limit Quantities.

SAFEGWAY STORES LTD.

SAFEGWAY

Features a Fine Variety of Quality
CANNED FOODS

Here are just a few of the fine canned food values you will find on display at your neighborhood Safeway. For Quality, Variety and Low Every Day Prices . . . SHOP AT SAFEGWAY.

CUT WAX BEANS, Broder's, 16 oz. . . tin 10c
CUT GREEN BEANS, Briargate, 16 oz. . . tin 10c
CORN ON COB, Broder's 2 1/2 . . 2 tins 27c
ASPARAGUS CUTTINGS, Aymer, 10 oz. . . tin 10c

ASPARAGUS, Libby's 12 oz. . . Tin 21c
GOLDEN CORN, Country Home, 16 oz. . . tin 11c
CARROTS & PEAS, Broder's 16 oz. . . tin 11c
WHOLE KERNEL CORN, Broder's, 16 oz. . . 2 tins 25c

PEAS Sugar Belle, Choice, Sieve 5, 16 oz. . . 3 tins 29c

CORN Gardenside, Golden, 16 oz. . . 3 tins 29c

BEANS Gardenside, Wax, 16 oz. . . 2 tins 19c

BEETS Broder's Diced, 16 oz. . . tin 9c

Tomatoes Red Hill, 16 oz. . . tin 9c

JUMBO PEAS, Aymer Fancy, . . . tin 12c
PORK AND BEANS, Libby's, 15 oz. . . 2 tins 17c

PUMPKIN, Broder's Choice, 2 1/2's . . tin 12c
SAUERKRAUT—Libby's, 2 1/2's . . tin 15c

TOMATO JUICE
Sunny Dawn
10-oz. tins . . . 5 for 25c

Libby's
10-oz. . . 20-oz.
4 tins 25c . . . 2 tins 21c

FRUIT JUICES
GRAPEFRUIT JUICE, Town House, 20 oz. tin 11c 48 oz. tin 23c
APPLE JUICE, Sunny, 48 oz. . . tin 21c
APPLE JUICE, Allan's, 20 oz. tin . . 11c
PINEAPPLE JUICE, V.C., Australian, 20 oz. . . tin 14c

FRUITS
Salad Fruits, Aymer, 15 oz. . . tin 18c
Loganberries, Highway, 16 oz. . . 2 tins 27c
Peaches, Highway Halves, 15 oz. . . 2 tins 25c
Peaches, Castle Crest, Sliced, 16 oz. . . tin 16c
Aymer Greengage Plums, 15 oz. . . tin 15c
Bartlett Pears, Harperhouse, Choice, 16 oz. . . tin 15c
Highway Raspberries, 16 oz. . . tin 20c
Aymer Grapefruit, 15 oz. . . tin 20c
Highway Strawberries, 16 oz. tin 17c
Aymer Peaches, Sliced, Choice 26 oz. . . tin 24c

Creamery Butter

Sundale, First Grade, 3 lbs. \$1.04
Exello, Second Grade, 3 lbs. \$1.01

Guaranteed Meats
We guarantee you will like Safeway Meats! Try them on our famous offer . . . Your money cheerfully refunded if they ever fail to please you.

GRADED BEEF

Sirloin Roasts . . lb. 19c Thick Rib Roasts lb. 15c
Rump Roasts . . lb. 16c Marrow Bone Ribs, lb. 14c
Standing Rib Ribs, lb. 15c Blade Bone Roasts lb. 18c
Hip or Steak Ribs, lb. 18c Plate for boiling . . lb. 9c

BACK BACON, cello wrapped, 1/2-lb. pkt. . . Ea. 17c
BONELESS SMOKED HAM, piece or sliced . . lb. 35c
KIDNEY SUET, chopped or piece . . 2 lbs. 25c
FOWL, for boiling . . lb. 19c
CHICKENS, for roasting . . lb. 22c

Milk-Fed Veal

Fillet Roasts . . lb. 27c
Rump Roasts . . lb. 19c
Shoulder Roasts . . lb. 19c
Round Bone Roasts lb. 15c
Killed Shoulder Ribs, lb. 18c

Young Lamb

SHOULDER, As cut . . lb. 13c
STEWING LAMB, Lb. . . 10c
Legs or Loins, Lb. . . 22c

SAUSAGE Breakfast Style 2 lbs. 29c
SIDE BACON Cello wrapped, 1/2-lb. pkg. . . Ea. 15c

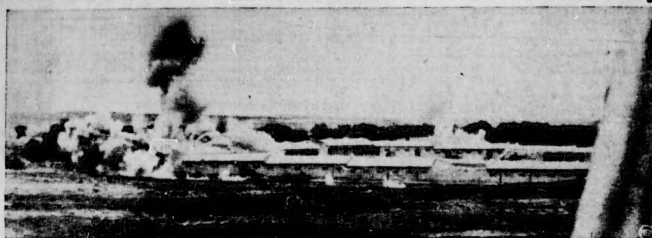
PORK

TENDERLOIN lb. 28c
SHOULDER RSTS. Lb. . . 22c
HEARTS . . lb. 7c

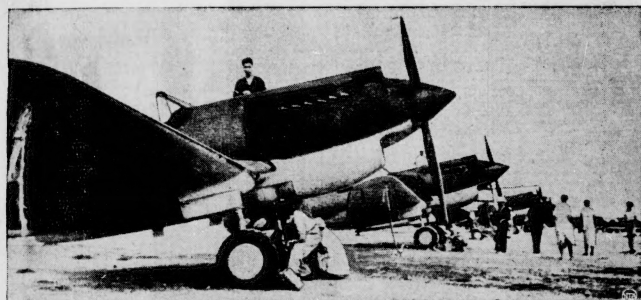
FRESH FISH

At Two Stores Only
Cor. 115 St. and Jasper
Cor. 118 Ave. and 36 St.
RED SPRING
SALMON . . lb. 26c
HALIBUT . . lb. 26c
LING COD . . lb. 22c
WHITEFISH . . lb. 20c
FILLET . . lb. 20c
WHITE SPRING . . lb. 23c
HADDIE . . lb. 22c
FILLET . . lb. 22c
OYSTERS, 1/2 pints . . Each 27c

R.A.F. Bombers Score Direct Hits In Libya Attack; Armored Units Spearhead Drive



R.A.F. bombers make direct hit on enemy barracks near Melaha, Tripolitania, in attack carried out almost at roof level. In corner, right, can be seen the tail fin of the aircraft from which this picture was taken. This picture, named by British censors, was among the first to come out of the Libyan battle zone since present British offensive started.



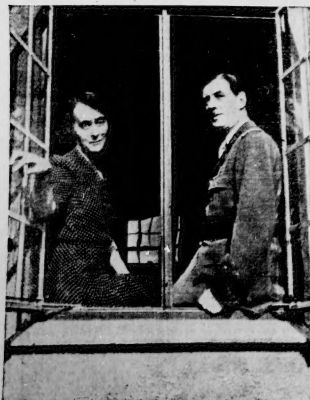
American-built fighter planes, above, are lined up in Burma for testing before being flown into China, where they'll be used against Japanese to guard the famed Burma Road. American trucks, drivers and technicians are also on the job.

Athlones Inspect New R.C.A.F. Planes



His Excellency, the Earl of Athlone, and Princess Alice visit Rockliffe air station, outside the federal capital, to inspect newest types of aircraft now being used by the Royal Canadian Air Force in the Dominion. The Earl and Princess are shown with Wing Commander J. L. Hurley, commanding officer at Rockliffe. Both are interested in air training. Her Royal Highness is honorary commandant of the Canadian Women's Auxiliary Air Force.

First Family Of Free French



General and Mme. Charles de Gaulle are shown at the window of their new home in England shortly after taking up residence. General De Gaulle is the leader of the "Free French."

London Girls Do Rescue Work



Girls of London's River Emergency Service are shown practising with the Neil Robertson stretcher. The device is used for the removal of serious casualties from ships. Here, a "patient" is fitted into the stretcher and transferred from one ship to another.



A Bren gun-carrier crashed through barbed-wire entanglements in Libya, on its way into the area of conflict.

Canadian Tanks In Mass Production



Mass produced in a Quebec factory, these infantry tanks have trundled out of the shops and are being fitted with a powerful 2-pounder gun, machine gun, flame thrower and other equipment. Consisting of 10,000 separate parts and costing in the neighborhood of \$50,000 each, these Valentines weigh around 20 tons and have a top speed of 25 miles per hour. More than 3,500 men are employed in their construction at the plant which produces them. The factory runs 24 hours a day, 6 days a week. "Valentine" is now the correct designation of this type of infantry tank. Canada has promised 100 of these to Russia.

Ambassador Turns Tank Inspector



Lord Halifax, British ambassador to the United States, makes the familiar "Thumbs up" gesture as he sits atop a tank at the Baldwin Locomotive Works in Edlyssone, Pa.



Pride and joy of an RAF unit fighting in Libya is this watchdog the British fighters call "Roosevelt." Pup's pictured in an armored car.

Killed In Libya



Sergeant Delmar Park, of the United States Army, who has been killed in the Battle of Libya. He was serving with the British forces to which he was assigned several months ago as an expert in servicing American equipment given to the British under the lease-lend program. Sergt. Park apparently went into action with the Imperial force that drove into Italy's North African possession.

Gets Award



Angus McIntosh, Hamilton importer, has been awarded \$337,544 by a supreme court jury in his suit against an Eastern Canada sanitarium. Mr. McIntosh sued the sanitarium for illegally holding him in the institution.

Mouse Is A Man



Lucky, the fortitudinous mouse, makes friends with Lady, usually fierce mouse belonging to Al Puren of St. Petersburg, Fla. Al explains that Lady likes Lucky because he's a field mouse, not the ordinary city-dwelling house pet.



Store Opens at 9:00 a.m., Closes 6:00 p.m. Daily—To Call, EATON'S, Dial 9-1-2

Christmas Bargain Day

FRIDAY Satin Slips

For Less Than A Dollar On Bargain Day!

Such lovely ones you'll be buying them for important names on your gift list! Beautifully cut—on the bias for slim fit—of shining rayon satin in tawny or white! Feminine touches of lace and embroidery as well as tailored styles.

SIZES 32 to 42

FRIDAY BARGAIN EACH.

95c



Christmas Cards

Regular 59c Box

Folder style cards with unusually lovely designs and nicely worded greetings.

Some boxes contain 12 cards, others have 18—and no two alike in a box! Complete with matching envelopes.

FRIDAY BARGAIN EACH. 39c

—Christmas Cards, Main Floor

Service Sheer Hose

Full fashioned hose—the legs are of a silk and Semberg rayon mixture—well, one heel and foot are of cotton lisle. Lovely shades for winter—size 8 to 10 1/2.

FRIDAY BARGAIN EACH. 79c

—Hosiery, Main Floor

Lace Edge Handkerchiefs

Every stitch beautifully done in China. Fine white Irish linen, lined with Cluny patterned lace.

FRIDAY BARGAIN EACH. 19c

—Handkerchiefs, Main Floor

Handsome Linens

Dainty hankies of fine Irish linen—with exquisite hand done applique, embroidery and drawn work. All in snowy white.

FRIDAY BARGAIN EACH. 39c

—Handkerchiefs, Main Floor

Used Radios

Sale of Trade-In RADIOS
Both Battery and Electric Models—All Bargains!

Many well known makes in this group—and every one has been thoroughly checked and is in working order! Thrifty way to buy second hand radio entertainment! Complete and model models—some combinations. Battery sets—some batteries. FRIDAY BARGAIN.

\$5.00 to \$39.95

EATON BUDGET PLAN TERMS may be arranged on radio priced at \$20.00 and over.

—Radios, Second Floor

Men's Snow Boots Regular \$2.95

Men's warm felt snow boots—for comfortable outdoor wear! Heavy felt soles and heels—reinforced with leather for extra wear. Blue, wine and black. Sizes 7 to 11.

FRIDAY BARGAIN EACH. \$1.95

—Footwear, Main Floor



AT EATON'S

Men's Overcoats

Regular \$27.50

Men! here's the handsome overcoat you want—at a saving! Wool coatings—rich, heavy Barrymores, fleeces and tweeds, beautifully cut for roomy, comfortable fit—single or double breasted models with raglan or set-in sleeves. Monotone and checked weaves in blue, green or grey. Sizes 36 to 44. FRIDAY BARGAIN, EACH.

\$21.50

EATON BUDGET PLAN TERMS may be arranged, if desired.

—Men's Wear, Main Floor



Boys' Suits 1-3 off

Regular \$9.95.

\$11.95, \$18.95

A practical gift that a boy will appreciate! Rugged, dashing wool tweeds in monotone, checked and fancy weaves—in popular grey, blue, brown and green. Single and double breasted coats with fancy hatching—two pairs long. Sizes 12 to 18 years in the lot. FRIDAY BARGAIN, EACH. \$6.60, \$7.95

—Boys' Wear, Main Floor



Candy Bargains

ASSORTED CHOCOLATES—

Christmas boxes containing four pounds delicious chocolates. Regular \$1.45.

FRIDAY BARGAIN 4-LB. BOX. \$1.19

FANCY ASSORTED CHOCOLATES—1-lb. boxes of a popular mixture. Regular 45c.

FRIDAY BARGAIN 1-LB. BOX. 39c

CHERRIES IN CREAM—Regular 45c.

FRIDAY BARGAIN 1-LB. BOX. 43c

—Candy, Main Floor



Military Sets

Regular 50c

Military brush with good quality bleached bristles—complete with comb. New set for the boys.

FRIDAY BARGAIN EACH. 39c

UTILITY KITS, Regular \$1.50

Handy, sturdy little kit for holding shaving needs and the like. FRIDAY BARGAIN EACH. 98c

—Brush Combs, Main Floor



Boys' and Girls' Books

Regular \$5.00 Each!

GIRLS' MYSTERY AND DETECTIVE SERIES

Regular 50c. FRIDAY BARGAIN EACH. 39c

BOYS' SCOUTS SERIES—Regular 50c.

FRIDAY BARGAIN EACH. 39c

BOYS' AVIATION BOOKS—Regular 50c.

FRIDAY BARGAIN EACH. 39c

CHILDREN'S BOOKS

Regular 25c

PAINT BOOKS, STORY BOOKS, PICTURE BOOKS—A grand selection at a popular bargain price. FRIDAY BARGAIN EACH. 17c

—Children's Books, Main Floor

BARGAIN SECTION

Afternoon Dresses

Regular \$1.39 and \$1.95

Wonderful variety in flared, smart, styled frocks for women and misses. Rayon crepe and rayon "Petal Crepe" in plain colors, stripes, pretty floral designs. Size 14 to 20. 10 O'CLOCK BARGAIN EACH. \$1.00

Rayon Panties

Assorted flared leg, brief and hand knee styles in finely knitted rayon. Size small, medium and large—terrace and white. 9 O'CLOCK BARGAIN EACH. 31c

Children's Pyjamas

Cozy flared leg styles in flannel. (Small) colors. Size 2 to 6. 9 O'CLOCK BARGAIN EACH. 69c

Children's Dresses

Gay cotton blends and prints in floral in novelty designs—youthful styles with flared and pointed skirts. Little white collars, bright buttons. Size 2 to 6. 9 O'CLOCK BARGAIN EACH. 59c

Men's Socks

Assortment of fancy patterns and all the colors you want! Hand-wearing cotton—rayon or all-cotton texture. Size 9 to 11 1/2. 9 O'CLOCK BARGAIN PAIR. 21c

Women's Hose

SUBSTANTIAL Rayon hose—rich colors, heels and toes. Nicely shaped and a good range of shades. Size 9 to 10 1/2. 9 O'CLOCK BARGAIN PAIR. 15c

—No Mail Orders—No Delivery

—Bargain Section, Lower Floor

Paintings — Half Price!

Regular \$10.00 to \$35.00

Beautiful oil paintings from the brushes of famous artists—many bear the signature of Leonard Brooks, O.S.A. Variety of subjects — attractively framed. Your opportunity to choose an unusually thrilling Christmas or wedding gift at a saving of one half! FRIDAY BARGAIN, HALF PRICE.

\$5.00 to \$17.50

—Pictures, Second Floor

IN SERVICE GROCERY—FRIDAY and SATURDAY

FOR DELIVERY DIAL 9-1-2. THESE ITEMS ON SALE IN FOODSTAIRS AT FOODSTAIRS SALE PRICES!

FRUIT PUDDING—The Festive Season. Serve yourself! Delicious Fruit Pudding with Jamaica Flavored Sauce. Serve yourself! 25c	EATON'S BEVERAGES—Sparkling Ginger Ale, Lemonade, or Double Soda. 15c	SERVE CHEESE IN VARIETY. MCKINNON'S IMPERIAL CHEESE. 55c	CURRIANTS—Australian. 2 for 25c	GRAND—For better cake, party. 1 lb. tin. 24c. 2 1/2 lb. tin. 72c	CREAMERY BUTTER—EATON'S Imperial or Sun. 3 for \$1.05
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APPLE JUICE—Red-Green. The Chilled Apple. 2 for 31c	NIFFLES CORN—Del. Mail. 1 lb. tin. 27c	SHRIMP—Biloxi Brand. In. 1 lb. tin. 27c	SHRIMP—Biloxi Brand. In. 1 lb. tin. 27c	SHRIMP—Biloxi Brand. In. 1 lb. tin. 27c	SHRIMP—Biloxi Brand. In. 1 lb. tin. 27c
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COIN FLAKES—Kelllogg's. 1 lb. tin. 24c. 3 for 15c	SHRIMP—Biloxi Brand. In. 1 lb. tin. 27c	SHRIMP—Biloxi Brand. In. 1 lb. tin. 27c	SHRIMP—Biloxi Brand. In. 1 lb. tin. 27c	SHRIMP—Biloxi Brand. In. 1 lb. tin. 27c	SHRIMP—Biloxi Brand. In. 1 lb. tin. 27c
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Friday Fish Bargain

Margaree Smoked Fillets!

Choosing a menu that will be both appetizing and wholesome isn't always as easy as it sounds. And quite often it's the main course that proves difficult to decide upon. Well—worry no longer about what will be on your dinner menu for Friday because here it is—MARGAREE SMOKED FILLETS. They're delicious—and bargain priced if you buy 21c

—Fish Counter, Lower Floor

T. EATON CO.

See Back of This Page for Other EATON Announcements